

Tourism Flows in Brazil

Market Direction | 2024-09-12 | 27 pages | Euromonitor

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Report description:

Travel in Brazil in 2023 was marked by robust growth and resilience, reflecting the country's positive economic outlook compared with previous years, and the complete end of the COVID-19 pandemic. The unemployment rate was declining, inflation slowed down, and GDP grew. On the other hand, the basic interest rate (SELIC) remained very high, in the double digits, which hindered new investments. Travel players are still reorganising their financials, as this industry was one of the most affected by...

Euromonitor International's Tourism Flows in Brazil report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Domestic Tourism, Inbound Arrivals, Outbound Departures.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tourism Flows market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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