

## **Tourism Flows in Australia**

Market Direction | 2024-09-12 | 24 pages | Euromonitor

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### **Report description:**

Travel and tourism in Australia continues to experience a broad recovery, with inbound arrivals sitting just below pre-pandemic levels in the first half of the year. A key driver of this recovery is the higher number of travellers visiting Australia for holidays compared to visiting family and friends, with the latter continuing to record lower growth in comparison. The marked improvement in holiday travel indicates that international travellers' confidence and interest are returning, with holid...

Euromonitor International's Tourism Flows in Australia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Domestic Tourism, Inbound Arrivals, Outbound Departures.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Tourism Flows market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
September 2024

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