

## **Other Dairy in Slovenia**

Market Direction | 2024-09-10 | 19 pages | Euromonitor

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### **Report description:**

Innovation and frequent new product launches remain key characteristics of the dynamic other dairy category in Slovenia in 2024. These factors, combined with a growing focus on convenience, are driving stable consumer demand. The category continues to benefit from premiumisation and moderately rising prices, resulting in solid value growth. Increased competition within the category is fostering further diversification, with new, innovative, and value-added products being introduced to meet the n...

Euromonitor International's Other Dairy in Slovenia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <[Year]> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Chilled and Shelf Stable Desserts, Chilled Snacks, Coffee Whiteners, Condensed and Evaporated Milk, Cream, Fromage Frais and Quark.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Other Dairy market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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September 2024

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