

Lodging (Destination) in Vietnam

Market Direction | 2024-09-12 | 19 pages | Euromonitor

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Report description:

Lodging in Vietnam is set to witness dynamic current value growth in 2024. In 2024, resorts located near the beach, or with a road leading to the beach, continue to be highly favoured by tourists, with families and Gen Z primarily driving the boom in beach tourism. People tend to choose lodging near or with access to the beach that also has good security, a swimming pool, and a BBQ area. These types of resorts are suitable for the needs of families, large groups of friends, and company trips. In...

Euromonitor International's Lodging (Destination) in Vietnam report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Hotels, Lodging (Destination) Offline, Lodging (Destination) Online, Other Lodging, Short-Term Rentals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Lodging (Destination) market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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