

## **Lodging (Destination) in the Netherlands**

Market Direction | 2024-09-13 | 18 pages | Euromonitor

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### **Report description:**

Hotel lodging destinations are being boosted by inbound travel to the Netherlands, especially the high volumes from neighbouring countries which fully recovered to pre-pandemic levels in 2023. The return of North Americans has supported overall growth of hotels in the Netherlands, notably in Amsterdam, with average daily rates and occupancy rates rising. Hotels have seen the cost of heating/cooling, staffing, investments, and rent rise, with some players passing on to their guests in the form of...

Euromonitor International's Lodging (Destination) in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Hotels, Lodging (Destination) Offline, Lodging (Destination) Online, Other Lodging, Short-Term Rentals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Lodging (Destination) market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

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