

Lodging (Destination) in Spain

Market Direction | 2024-09-12 | 21 pages | Euromonitor

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Report description:

Lodging (destination) in Spain is benefitting from demand created by the resurgence of travel overall in 2024. Whilst levels of growth in travel have slowed down since the immediate post-pandemic rebound, Spanish hotels continue to see demand from both local and international travellers. Some hotels are reported to have stated occupancy rates close to 90% over the Easter 2024 period, and summer reservations are also reported to be robust. Added to which, popular events such as the Taylor Swift E...

Euromonitor International's Lodging (Destination) in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Hotels, Lodging (Destination) Offline, Lodging (Destination) Online, Other Lodging, Short-Term Rentals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Lodging (Destination) market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
September 2024

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