

Lodging (Destination) in Saudi Arabia

Market Direction | 2024-09-12 | 21 pages | Euromonitor

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Report description:

Lodging in Saudi Arabia continues to see positive development and growth in 2024. Hotel occupancy rates and room availability are increasing as a result of a strong pipeline of new hotels. In terms of hotel room construction, Saudi Arabia leads the Middle East and Africa with 40,742 rooms currently under construction. The expansion is in line with Saudi Arabia's Vision 2030 goal of attracting 100 million visitors by the end of the decade. This growth is largely attributed to hospitality/horeca i...

Euromonitor International's Lodging (Destination) in Saudi Arabia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Hotels, Lodging (Destination) Offline, Lodging (Destination) Online, Other Lodging, Short-Term Rentals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Lodging (Destination) market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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