

Lodging (Destination) in Peru

Market Direction | 2024-09-13 | 18 pages | Euromonitor

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Report description:

Lodging in Peru faced a challenging year in 2023, primarily due to social protests in the southern regions and floods in the northern areas during the first half of the year. These disruptions significantly hampered tourism, leading to a notable decline in lodging service sales. However, the second half of 2023 saw a substantial rebound in domestic tourism, which helped boost sales in the lodging sector, surpassing the previous year's levels, albeit still below pre-pandemic figures.

Euromonitor International's Lodging (Destination) in Peru report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Hotels, Lodging (Destination) Offline, Lodging (Destination) Online, Other Lodging, Short-Term Rentals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Lodging (Destination) market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Domestic tourism drives lodging growth, though staying with family and friends regains popularity
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