

Lodging (Destination) in Malaysia

Market Direction | 2024-09-12 | 20 pages | Euromonitor

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Report description:

Lodging (destination) is set to see strong current value growth in Malaysia in 2024. The hotel industry is experiencing a welcome rebound, fuelled by pent-up travel demand and reopened borders. However, it faces a number of challenges as it looks to adapt to a rapidly evolving consumer environment. The industry needs to address the issue of the labour shortage to ensure that it can maintain smooth operations and service quality. Like airlines and other areas of the travel and hospitality industr...

Euromonitor International's Lodging (Destination) in Malaysia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Hotels, Lodging (Destination) Offline, Lodging (Destination) Online, Other Lodging, Short-Term Rentals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Lodging (Destination) market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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