

## **Lodging (Destination) in Finland**

Market Direction | 2024-09-13 | 22 pages | Euromonitor

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### **Report description:**

Lodging in Finland has seen a full recovery from the pandemic in 2024 both in terms of number of room nights and in current value terms. Value sales have been boosted by higher prices. During the pandemic consumers could benefit from discounting as lodging players did their best to attract clients at a time when travel was limited and there was also a lack of MICE bookings. However, with travel having been on the path to recovery since 2022 many hotels have looked to recover their losses as dema...

Euromonitor International's Lodging (Destination) in Finland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Hotels, Lodging (Destination) Offline, Lodging (Destination) Online, Other Lodging, Short-Term Rentals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Lodging (Destination) market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## Table of Contents:

Lodging (Destination) in Finland  
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### List Of Contents And Tables

#### LODGING (DESTINATION) IN FINLAND

##### KEY DATA FINDINGS

##### 2024 DEVELOPMENTS

Lodging continues to face challenges despite seeing a strong recovery from the pandemic

Short-term rentals thriving against a backdrop of growing local concern

##### PROSPECTS AND OPPORTUNITIES

Lodging providers facing a series of challenges and opportunities

Growing demand for budget holidays could benefit hostels and campsites

##### CATEGORY DATA

Table 1 Lodging (Destination) Sales: Value 2019-2024

Table 2 Lodging (Destination) Online Sales: Value 2019-2024

Table 3 Hotels Sales: Value 2019-2024

Table 4 Hotels Online Sales: Value 2019-2024

Table 5 Other Lodging Sales: Value 2019-2024

Table 6 Other Lodging Online Sales: Value 2019-2024

Table 7 Lodging (Destination) Outlets: Units 2019-2024

Table 8 Lodging (Destination) Rooms: Number of Rooms 2019-2024

Table 9 Lodging (Destination) by Incoming vs Domestic: % Value 2019-2024

Table 10 □Hotels NBO Company Shares: % Value 2019-2023

Table 11 □Hotel Brands by Key Performance Indicators 2024

Table 12 □Forecast Lodging (Destination) Sales: Value 2024-2029

Table 13 □Forecast Lodging (Destination) Online Sales: Value 2024-2029

Table 14 □Forecast Hotels Sales: Value 2024-2029

Table 15 □Forecast Hotels Online Sales: Value 2024-2029

Table 16 □Forecast Other Lodging Sales: Value 2024-2029

Table 17 □Forecast Other Lodging Online Sales: Value 2024-2029

Table 18 □Forecast Lodging (Destination) Outlets: Units 2024-2029

#### TRAVEL IN FINLAND

##### EXECUTIVE SUMMARY

Travel in 2024

Airlines: Key trends

Hotels: Key trends

Booking: Key trends

What next for travel?

##### MARKET DATA

Table 19 Surface Travel Modes Sales: Value 2019-2024

Table 20 Surface Travel Modes Online Sales: Value 2019-2024

Table 21 Forecast Surface Travel Modes Sales: Value 2024-2029

Table 22 Forecast Surface Travel Modes Online Sales: Value 2024-2029

Table 23 In-Destination Spending: Value 2019-2024

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