

Lodging (Destination) in Egypt

Market Direction | 2024-09-13 | 19 pages | Euromonitor

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Report description:

As tourism flows continue to grow, the demand for unique lodging experiences is growing in Egypt. Travellers are looking for better quality options, which is driving the development of luxury hotels, such as Steigenberger Alcazar, Adrere Amellal |Siwa, The Chedi El Gouna, The St. Regis, Cairo and Address Marassi Alamein which are ranked as the most luxurious hotels in Egypt. The upcoming period will see a growing emphasis on enhancing the quality of accommodation for tourists. Cairo's historic S...

Euromonitor International's Lodging (Destination) in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Hotels, Lodging (Destination) Offline, Lodging (Destination) Online, Other Lodging, Short-Term Rentals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Lodging (Destination) market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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