

## **Lodging (Destination) in Colombia**

Market Direction | 2024-09-12 | 17 pages | Euromonitor

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### **Report description:**

The hotel landscape in Colombia is experiencing notable growth, reflecting the country's strengthening as an expanding destination. Following the outbreak of COVID-19, there has been an increase in licenses granted for hotel projects, with 349,000 square meters registered for construction to be carried out between 2024 and 2025.

Euromonitor International's Lodging (Destination) in Colombia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Hotels, Lodging (Destination) Offline, Lodging (Destination) Online, Other Lodging, Short-Term Rentals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Lodging (Destination) market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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**Table of Contents:**

Lodging (Destination) in Colombia  
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List Of Contents And Tables

LODGING (DESTINATION) IN COLOMBIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

New hotel projects strengthen the appeal of Colombia as a tourist destination

Establishing a regulatory framework for private holiday rental platforms

PROSPECTS AND OPPORTUNITIES

Utilising technology to save costs and enhance the customer experience

Personalisation is used to engage customers and differentiate businesses

CATEGORY DATA

Table 1 Lodging (Destination) Sales: Value 2019-2024

Table 2 Lodging (Destination) Online Sales: Value 2019-2024

Table 3 Hotels Sales: Value 2019-2024

Table 4 Hotels Online Sales: Value 2019-2024

Table 5 Other Lodging Sales: Value 2019-2024

Table 6 Other Lodging Online Sales: Value 2019-2024

Table 7 Lodging (Destination) Outlets: Units 2019-2024

Table 8 Lodging (Destination) Rooms: Number of Rooms 2019-2024

Table 9 Lodging (Destination) by Incoming vs Domestic: % Value 2019-2024

Table 10 □Hotels NBO Company Shares: % Value 2019-2023

Table 11 □Hotel Brands by Key Performance Indicators 2024

Table 12 □Forecast Lodging (Destination) Sales: Value 2024-2029

Table 13 □Forecast Lodging (Destination) Online Sales: Value 2024-2029

Table 14 □Forecast Hotels Sales: Value 2024-2029

Table 15 □Forecast Hotels Online Sales: Value 2024-2029

Table 16 □Forecast Other Lodging Sales: Value 2024-2029

Table 17 □Forecast Other Lodging Online Sales: Value 2024-2029

Table 18 □Forecast Lodging (Destination) Outlets: Units 2024-2029

TRAVEL IN COLOMBIA

EXECUTIVE SUMMARY

Travel in 2024: Key trends

Airlines: Key trends

Hotels: Key trends

Booking: Key trends

MARKET DATA

Table 19 Surface Travel Modes Sales: Value 2019-2024

Table 20 Surface Travel Modes Online Sales: Value 2019-2024

Table 21 Forecast Surface Travel Modes Sales: Value 2024-2029

Table 22 Forecast Surface Travel Modes Online Sales: Value 2024-2029

Table 23 In-Destination Spending: Value 2019-2024

Table 24 Forecast In-Destination Spending: Value 2024-2029

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