

## **Lodging (Destination) in Colombia**

Market Direction | 2024-09-12 | 17 pages | Euromonitor

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### **Report description:**

The hotel landscape in Colombia is experiencing notable growth, reflecting the country's strengthening as an expanding destination. Following the outbreak of COVID-19, there has been an increase in licenses granted for hotel projects, with 349,000 square meters registered for construction to be carried out between 2024 and 2025.

Euromonitor International's Lodging (Destination) in Colombia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Hotels, Lodging (Destination) Offline, Lodging (Destination) Online, Other Lodging, Short-Term Rentals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Lodging (Destination) market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
September 2024

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