

Lodging (Destination) in Canada

Market Direction | 2024-09-13 | 20 pages | Euromonitor

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Report description:

Despite inflation showing signs of stabilisation in Canada in February and March 2024, the operational costs of hotels remain high. A key factor is labour costs with hotels having to offer higher wages and improved benefits to attract and retain staff with Canada having experienced significant labour shortages since the pandemic. As a consequence, hotels have been pushed to continue raising their prices in order to remain profitable. However, these price increases have started to negatively affect...

Euromonitor International's Lodging (Destination) in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Hotels, Lodging (Destination) Offline, Lodging (Destination) Online, Other Lodging, Short-Term Rentals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Lodging (Destination) market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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