

Lodging (Destination) in Belgium

Market Direction | 2024-09-13 | 20 pages | Euromonitor

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Report description:

Lodging (destination) is set to see current value growth in Belgium in 2024. The sector is expected to see an increase in overall tourists (domestic and international) and an increase in overnight stays. Nevertheless, the good figures in attracting tourists and in occupancy (70% on average) do not necessarily mean an entirely positive scenario. Indeed, the hospitality industry is facing a number of obstacles. Firstly, it is facing the challenge of increased energy costs, which have a huge impact...

Euromonitor International's Lodging (Destination) in Belgium report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Hotels, Lodging (Destination) Offline, Lodging (Destination) Online, Other Lodging, Short-Term Rentals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Lodging (Destination) market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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