

Lodging (Destination) in Austria

Market Direction | 2024-09-12 | 19 pages | Euromonitor

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Report description:

Lodging in Austria remains on the up at the end of the review period. In 2024, the total number of room nights in hotels in Austria is finally expected to exceed the 2019 pre-Coronavirus (COVID-19) pandemic level. Business trips and long-distance travel are still slightly curbed due to the experience of the pandemic, but also partly due to greater efforts to save money by both leisure and business travellers as a result of the strong inflation since 2022. On the other hand, lodging in Austria be...

Euromonitor International's Lodging (Destination) in Austria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Hotels, Lodging (Destination) Offline, Lodging (Destination) Online, Other Lodging, Short-Term Rentals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Lodging (Destination) market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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