

Lodging (Destination) in Australia

Market Direction | 2024-09-12 | 19 pages | Euromonitor

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Report description:

Retail value sales of lodging in Australia continue to increase in 2024, albeit at a slower rate following three consecutive years of double-digit growth, resulting in a full recovery to pre-pandemic levels in 2023. This is being driven by international tourists, a marginal rise from domestic leisure tourists and business travellers, along with climbing room prices. 2023 marked a strong recovery period, with room prices increasing in response to heightened demand. Despite tourists grappling with...

Euromonitor International's Lodging (Destination) in Australia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Hotels, Lodging (Destination) Offline, Lodging (Destination) Online, Other Lodging, Short-Term Rentals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Lodging (Destination) market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Lodging (Destination) in Australia

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List Of Contents And Tables

LODGING (DESTINATION) IN AUSTRALIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Rising room prices and occupancy rates in Australian lodging

Regulation and realignment: Navigating Australia's short-term rentals

PROSPECTS AND OPPORTUNITIES

Expansion and refinement in Australia's luxury hotel segment

Australia's commitment to accessible travel

CATEGORY DATA

Table 1 Lodging (Destination) Sales: Value 2019-2024

Table 2 Lodging (Destination) Online Sales: Value 2019-2024

Table 3 Hotels Sales: Value 2019-2024

Table 4 Hotels Online Sales: Value 2019-2024

Table 5 Other Lodging Sales: Value 2019-2024

Table 6 Other Lodging Online Sales: Value 2019-2024

Table 7 Lodging (Destination) Outlets: Units 2019-2024

Table 8 Lodging (Destination) Rooms: Number of Rooms 2019-2024

Table 9 Lodging (Destination) by Incoming vs Domestic: % Value 2019-2024

Table 10 Hotels NBO Company Shares: % Value 2019-2023

Table 11 Hotel Brands by Key Performance Indicators 2024

Table 12 Forecast Lodging (Destination) Sales: Value 2024-2029

Table 13 Forecast Lodging (Destination) Online Sales: Value 2024-2029

Table 14 Forecast Hotels Sales: Value 2024-2029

Table 15 Forecast Hotels Online Sales: Value 2024-2029

Table 16 Forecast Other Lodging Sales: Value 2024-2029

Table 17 Forecast Other Lodging Online Sales: Value 2024-2029

Table 18 Forecast Lodging (Destination) Outlets: Units 2024-2029

TRAVEL IN AUSTRALIA

EXECUTIVE SUMMARY

Travel in 2024

Airlines: Key trends

Hotels: Key trends

Booking: Key trends

What next for travel?

MARKET DATA

Table 19 Surface Travel Modes Sales: Value 2019-2024

Table 20 Surface Travel Modes Online Sales: Value 2019-2024

Table 21 Forecast Surface Travel Modes Sales: Value 2024-2029

Table 22 Forecast Surface Travel Modes Online Sales: Value 2024-2029

Table 23 In-Destination Spending: Value 2019-2024

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Table 24 Forecast In-Destination Spending: Value 2024-2029

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SOURCES

Summary 1 Research Sources

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