

Lodging (Destination) in Argentina

Market Direction | 2024-09-12 | 19 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €995.00
- Multiple User License (1 Site) €1990.00
- Multiple User License (Global) €2985.00

Report description:

While there are significant opportunities for luxury hotels across Argentina, given their relative scarcity, the number of these lodgings has not increased significantly due to ongoing economic instability, which deters companies from making the substantial investments required to establish and maintain luxury hotels.

Euromonitor International's Lodging (Destination) in Argentina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Hotels, Lodging (Destination) Offline, Lodging (Destination) Online, Other Lodging, Short-Term Rentals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Lodging (Destination) market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Lodging (Destination) in Argentina
Euromonitor International
September 2024

List Of Contents And Tables

LODGING (DESTINATION) IN ARGENTINA

KEY DATA FINDINGS

2024 DEVELOPMENTS

New luxury hotel owned by Spain's Unico chain now operating at former location of Sofitel

First capsule hotel is now available at Ezeiza Airport

PROSPECTS AND OPPORTUNITIES

Hilton Group plans to double its presence in Argentina over the forecast period

Short-term rentals set to register more growth than hotels

CATEGORY DATA

Table 1 Lodging (Destination) Sales: Value 2019-2024

Table 2 Lodging (Destination) Online Sales: Value 2019-2024

Table 3 Hotels Sales: Value 2019-2024

Table 4 Hotels Online Sales: Value 2019-2024

Table 5 Other Lodging Sales: Value 2019-2024

Table 6 Other Lodging Online Sales: Value 2019-2024

Table 7 Lodging (Destination) Outlets: Units 2019-2024

Table 8 Lodging (Destination) Rooms: Number of Rooms 2019-2024

Table 9 Lodging (Destination) by Incoming vs Domestic: % Value 2019-2024

Table 10 □Hotels NBO Company Shares: % Value 2019-2023

Table 11 □Hotel Brands by Key Performance Indicators 2024

Table 12 □Forecast Lodging (Destination) Sales: Value 2024-2029

Table 13 □Forecast Lodging (Destination) Online Sales: Value 2024-2029

Table 14 □Forecast Hotels Sales: Value 2024-2029

Table 15 □Forecast Hotels Online Sales: Value 2024-2029

Table 16 □Forecast Other Lodging Sales: Value 2024-2029

Table 17 □Forecast Other Lodging Online Sales: Value 2024-2029

Table 18 □Forecast Lodging (Destination) Outlets: Units 2024-2029

TRAVEL IN ARGENTINA

EXECUTIVE SUMMARY

Travel in 2024

Airlines: Key trends

Hotels: Key trends

Booking: Key trends

What next for travel?

MARKET DATA

Table 19 Surface Travel Modes Sales: Value 2019-2024

Table 20 Surface Travel Modes Online Sales: Value 2019-2024

Table 21 Forecast Surface Travel Modes Sales: Value 2024-2029

Table 22 Forecast Surface Travel Modes Online Sales: Value 2024-2029

Table 23 In-Destination Spending: Value 2019-2024

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Lodging (Destination) in Argentina

Market Direction | 2024-09-12 | 19 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€995.00
	Multiple User License (1 Site)	€1990.00
	Multiple User License (Global)	€2985.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-09"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com