

Global Cities Trends

Global Strategy | 2024-03-28 | 35 pages | Euromonitor

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Report description:

This briefing provides a global perspective of the key trends occurring in cities over 2018 -2023. It goes on to provide forecast data and insights for cities over 2024-2040, covering areas such as the economic, population and consumer spending changes. The briefing also lists and examines the five top trends shaping cities, namely digital and connected cities; accelerating climate action; strategic urban planning; seamless and clean mobility; and cities of the future.

Strategy Briefings offer unique insight into emerging trends world-wide. Aimed squarely at strategists and planners, they draw on Euromonitor International's vast information resources to give top line insight across markets and within consumer segments. Written by some of our most experienced analysts, they are designed as provocations for senior management to use in their own forum, allowing them to stand back and reflect on the behaviour and motivation driving global markets today and tomorrow

Product coverage: <|Products|>

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report

- Identify factors driving change now and in the future
- Understand motivation
- Forward-looking outlook
- Briefings and presentation should provoke lively discussion at senior level
- Take a step back from micro trends
- Get up to date estimates and comment

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