

Dairy Products and Alternatives in Slovenia

Market Direction | 2024-09-10 | 61 pages | Euromonitor

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Report description:

Despite ongoing economic challenges, dairy products and alternatives, as a product area, continues to perform stably in Slovenia in 2024. Inflation has subsided due to lower energy costs and the stabilisation of food prices. However, the price increases that occurred towards the end of the review period as a result of inflation have led to a significant rise in price sensitivity amongst most consumers. Major competitors and retailers have employed various tactics, focusing on price and volume pr...

Euromonitor International's Dairy Products and Alternatives in Slovenia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dairy Products and Alternatives market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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