

Booking in the US

Market Direction | 2024-09-12 | 19 pages | Euromonitor

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Report description:

Although inflation-tired consumers are looking for ways to save money, many have seemed unwilling to give up their travel experiences. While still wanting to travel, consumers are therefore looking for value. While a small group of consumers have shifted from international trips to domestic, or from flights to road trips, a large group of travellers are willing to spend their money on trips, but they want to be sure they are getting the most for their money. One way this is playing out is that c...

Euromonitor International's Booking in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Booking Offline, Booking Online, Business Travel, Direct Suppliers, Leisure Travel, Travel Intermediaries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Booking market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Booking in the US
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List Of Contents And Tables

BOOKING IN THE US

KEY DATA FINDINGS

2024 DEVELOPMENTS

Consumers search for value when booking travel

Consumers increasingly value experiences

PROSPECTS AND OPPORTUNITIES

Google AI and other advanced search features increasingly threaten travel intermediaries

Airlines, credit cards, and hotels will look to drive bookings

CATEGORY DATA

Table 1 Booking Sales: Value 2019-2024

Table 2 Business Travel Sales: Value 2019-2024

Table 3 Leisure Travel Sales: Value 2019-2024

Table 4 Travel Intermediaries NBO Company Shares: % Value 2019-2024

Table 5 Forecast Booking Sales: Value 2024-2029

Table 6 Forecast Business Travel Sales: Value 2024-2029

Table 7 Forecast Leisure Travel Sales: Value 2024-2029

TRAVEL IN THE US

EXECUTIVE SUMMARY

Travel in 2024

Airlines: Key trends

Hotels: Key trends

Booking: Key trends

What next for travel?

MARKET DATA

Table 8 Surface Travel Modes Sales: Value 2019-2024

Table 9 Surface Travel Modes Online Sales: Value 2019-2024

Table 10 Forecast Surface Travel Modes Sales: Value 2024-2029

Table 11 Forecast Surface Travel Modes Online Sales: Value 2024-2029

Table 12 In-Destination Spending: Value 2019-2024

Table 13 Forecast In-Destination Spending: Value 2024-2029

DISCLAIMER

SOURCES

Summary 1 Research Sources

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