

Booking in Singapore

Market Direction | 2024-09-12 | 13 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €995.00
- Multiple User License (1 Site) €1990.00
- Multiple User License (Global) €2985.00

Report description:

In 2023, there was increased demand for booking tours by international travellers, supported by initiatives such as the SingapoRewards programme, which allowed international visitors to try one complimentary experience from a list of almost 40 new or off-the-beaten-path experiences in Singapore. However, operators have faced challenges such as manpower shortages, smaller group sizes post-COVID-19 requiring more guides, and logistical issues from last-minute bookings, especially from bleisure tra...

Euromonitor International's Booking in Singapore report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Booking Offline, Booking Online, Business Travel, Direct Suppliers, Leisure Travel, Travel Intermediaries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Booking market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

reliable information resources to help drive informed strategic planning.

Table of Contents:

Booking in Singapore
Euromonitor International
September 2024

List Of Contents And Tables

BOOKING IN SINGAPORE
KEY DATA FINDINGS
2024 DEVELOPMENTS
Emerging trends impact booking
Growth in booking slows down in 2024
PROSPECTS AND OPPORTUNITIES
New trends being driven by OTAs
Aiming to expand the target market
CATEGORY DATA
Table 1 Booking Sales: Value 2019-2024
Table 2 Business Travel Sales: Value 2019-2024
Table 3 Leisure Travel Sales: Value 2019-2024
Table 4 Travel Intermediaries NBO Company Shares: % Value 2019-2024
Table 5 Forecast Booking Sales: Value 2024-2029
Table 6 Forecast Business Travel Sales: Value 2024-2029
Table 7 Forecast Leisure Travel Sales: Value 2024-2029
TRAVEL IN SINGAPORE
EXECUTIVE SUMMARY
Travel in 2024
Airlines: Key trends
Hotels: Key trends
Booking: Key trends
What next for travel?
MARKET DATA
Table 8 Surface Travel Modes Sales: Value 2019-2024
Table 9 Surface Travel Modes Online Sales: Value 2019-2024
Table 10 Forecast Surface Travel Modes Sales: Value 2024-2029
Table 11 Forecast Surface Travel Modes Online Sales: Value 2024-2029
Table 12 In-Destination Spending: Value 2019-2024
Table 13 Forecast In-Destination Spending: Value 2024-2029
DISCLAIMER
SOURCES
Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com
www.scotts-international.com

Booking in Singapore

Market Direction | 2024-09-12 | 13 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€995.00
	Multiple User License (1 Site)	€1990.00
	Multiple User License (Global)	€2985.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	Phone*	
First Name*	Last Name*	
Job title*		
Company Name*	EU Vat / Tax ID / NIP number*	
Address*	City*	
Zip Code*	Country*	
	Date	2026-02-09
	Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com