

Booking in Ecuador

Market Direction | 2024-09-13 | 13 pages | Euromonitor

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Report description:

Online bookings continue to gain share in Ecuador, especially with the ascendancy of Generation Z consumers, who are entering the workforce with augmented purchasing power. As this tech-savvy generation asserts its influence in the travel domain, the online channel is gathering momentum. The main platform used for travel reservations by Ecuadorian tourists is Booking.com, followed by Despegar.com. Both platforms are increasingly trusted by tourists and are widely adopted by Millennials and Gener...

Euromonitor International's Booking in Ecuador report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Booking Offline, Booking Online, Business Travel, Direct Suppliers, Leisure Travel, Travel Intermediaries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Booking market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Travel packages are typically chosen by first time travellers and elderly travellers

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