

Booking in Canada

Market Direction | 2024-09-13 | 15 pages | Euromonitor

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Report description:

After a few years of restricted movement, people are keen to make the most of travel opportunities, even as part of their work. Employees are making the decision to enhance corporate travel opportunities with rest, relaxation, and adventure by either adding additional days to business trips for leisure or booking leisure activities during business travels. This is one of the factors that has helped to restore demand for leisure travel while demand for business travel is also set to see a full re...

Euromonitor International's Booking in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Booking Offline, Booking Online, Business Travel, Direct Suppliers, Leisure Travel, Travel Intermediaries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Booking market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Booking online continues to take share from booking offline as consumers look for convenience and value

PROSPECTS AND OPPORTUNITIES

Direct suppliers online set to continue expanding while new technologies are set to bring changes to the booking process

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