

Airlines in Taiwan

Market Direction | 2024-09-13 | 15 pages | Euromonitor

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Report description:

The volume of people travelling by air is set to continue rising in 2024, albeit at a slower pace compared to 2023, when there was a release of pent-up demand from both business and leisure customers. Airlines have responded to this increase in demand by building new routes between Taiwan and other countries. Eva Airways, for example, has re-established its route between Kaohsiung and Hong Kong to maintain its connection with Hong Kong travellers and attract more family tours from southern Taiwan...

Euromonitor International's Airlines in Taiwan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Airlines Offline, Airlines Online, Ancillary Revenue, Domestic Airlines, International Airlines, Non-Scheduled Carriers, Passenger Revenue, Scheduled Airlines.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Airlines market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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