

Airlines in Italy

Market Direction | 2024-09-12 | 17 pages | Euromonitor

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Report description:

Airlines in Italy is set to perform very well in 2024, with solid increases expected in passenger numbers and value sales for both low cost carriers and scheduled airlines. Despite rising ticket prices, driven by inflationary pressures related to transport costs, travellers remain willing to travel by air thanks to the increasing number of routes available both nationally and internationally, which allows passengers to easily reach many destinations. Low cost carriers continues to strongly lead...

Euromonitor International's Airlines in Italy report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Airlines Offline, Airlines Online, Ancillary Revenue, Domestic Airlines, International Airlines, Non-Scheduled Carriers, Passenger Revenue, Scheduled Airlines.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Airlines market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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