

Airlines in Hong Kong, China

Market Direction | 2024-09-12 | 16 pages | Euromonitor

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Report description:

Airlines in Hong Kong are experiencing a promising revival as outbound travel sentiment among local residents remains robust. In fact, 40% of Hong Kong respondents plan to increase their spending on travel in 2024, according to Euromonitor International's Voice of the Consumer: Lifestyles Survey (fielded January to February 2024). Players continue to navigate capacity recovery in 2024 as flagship carrier Cathay Pacific looks to recover to full capacity by the first quarter of 2025. Low cost carr...

Euromonitor International's Airlines in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Airlines Offline, Airlines Online, Ancillary Revenue, Domestic Airlines, International Airlines, Non-Scheduled Carriers, Passenger Revenue, Scheduled Airlines.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Airlines market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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