

Airlines in France

Market Direction | 2024-09-12 | 19 pages | Euromonitor

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Report description:

Travel in France experienced a strong recovery in 2023 and the market has seen an even stronger performance in 2024, with this being reflected in particularly strong growth in airlines. Airlines have experienced an unexpectedly strong recovery since the end of 2022 with consumers keen to travel again after the pandemic came towards an end. Local and international experts did not foresee such a rebound, especially for airlines in France and other countries. Airlines had already seen a full recovery...

Euromonitor International's Airlines in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Airlines Offline, Airlines Online, Ancillary Revenue, Domestic Airlines, International Airlines, Non-Scheduled Carriers, Passenger Revenue, Scheduled Airlines.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Airlines market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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Airlines on course to see a full recovery in terms of passenger numbers in 2024

Air France retains the lead but low cost carriers seeing a strong rebound thanks to new routes and increased ancillary revenue streams

PROSPECTS AND OPPORTUNITIES

Paris Olympics could leave lasting impression on travel in France

Players will concentrate on consolidation, optimisation and new eco-technologies to keep prices stable and address sustainability concerns

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