

Airlines in China

Market Direction | 2024-09-12 | 14 pages | Euromonitor

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Report description:

Airlines in China is set to maintain growth momentum in retail current value terms in 2024, along with the release of pent-up demand after the pandemic, and the return of cross-border travel. Passenger volumes were recorded at 351 million in the first half of 2024, representing 24% year-on-year growth, according to the CAAC (Civil Aviation Administration of China). Moreover, passenger volumes on international routes (excluding Hong Kong, Macao, and Taiwan) surged by 254% in the first half of 202...

Euromonitor International's Airlines in China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Airlines Offline, Airlines Online, Ancillary Revenue, Domestic Airlines, International Airlines, Non-Scheduled Carriers, Passenger Revenue, Scheduled Airlines.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Airlines market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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