

## **Airlines in Australia**

Market Direction | 2024-09-12 | 15 pages | Euromonitor

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### **Report description:**

The retail value of airlines in Australia has experienced a robust recovery, driven by rising ticket prices, while passenger levels continue to improve. This resurgence has seen airlines gradually reinstate routes that were paused during the pandemic, driven by a significant increase in demand for air travel. The upsurge in demand is being fuelled by a growing interest in both domestic and international travel, along with a rise in business travel. Australian consumers, eager to travel following...

Euromonitor International's Airlines in Australia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Airlines Offline, Airlines Online, Ancillary Revenue, Domestic Airlines, International Airlines, Non-Scheduled Carriers, Passenger Revenue, Scheduled Airlines.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Airlines market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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