

DHL International GmbH - Strategic SWOT Insights - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, and Recent Trends

Company Report | 2024-09-19 | 58 pages | Quintel Research

AVAILABLE LICENSES:

- Single User Price \$150.00
- Multi User Price \$175.00
- Enterprise User Price \$195.00

Report description:

Report Summary

DHL International GmbH - Strategic SWOT Insights - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, and Recent Trends Report is a comprehensive and easily accessible overview of DHL International GmbH's business operations. It provides a detailed analysis of the company's strategic standing, as well as its position in the industry compared to competitors. The report includes several key features to facilitate decision-making and provide insights into the company's performance.

The report begins with in-depth information about DHL International GmbH including key insights, business segments, key executives, locations, products and services, historical events, corporate strategy, and management discussions. This section provides a solid foundation for understanding the company's key attributes.

Next, the report assesses DHL International GmbH's strategic standing through various analyses. The ESG spotlight evaluates the company's environmental, social, and governance performance, providing insights into its sustainability efforts and ethical practices. The SWOT analysis examines the company's internal strengths and weaknesses, as well as external opportunities and threats. By integrating these strategic analyses, the report offers a comprehensive understanding of DHL International GmbH's overall strategic standing and supports informed decision-making and strategic planning.

Finally, the report includes recent news and deal activities undertaken by DHL International GmbH enhancing awareness of the company's business trends, growth perspectives, and more.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Key Highlights

DHL International GmbH, a leading global logistics company, was founded in 1969 by Adrian Dalsey, Larry Hillblom, and Robert Lynn. Headquartered in Bonn, Germany, DHL operates in over 220 countries and territories, providing a comprehensive range of logistics and supply chain solutions. The company is divided into several business segments, including DHL Express, DHL Parcel, DHL eCommerce, DHL Global Forwarding, DHL Freight, and DHL Supply Chain. With more than 380,000 employees worldwide, DHL handles over 1.5 billion parcels annually. The company's strong emphasis on innovation and sustainability is evident through initiatives like GoGreen, aimed at reducing its carbon footprint. DHL's extensive network and diverse service offerings make it a critical player in global trade and logistics.

DHL International GmbH in the News:-

- 17-Sep-2024 - DHL Express triples shipping capacity at Porto Airport (Portugal) through 25 million euro investment
- 16-Sep-2024 - DHL eCommerce and Poste Italiane present Locker Italia
- 12-Sep-2024 - DHL Express adds aviation capacity and prepares ground network for demanding 2024 peak season
- 04-Sep-2024 - Rock legend Freddie Mercury gets his own stamp
- 03-Sep-2024 - Future of logistics: DHL Logistics Trend Radar 7.0 highlights new developments in areas such as AI and sustainability

Scope

- Tactical Analysis:- Various strategic frameworks to gain insights into a company's competitive position and operational environment. These analytical tools assist in identifying competitive advantages, potential risks, and areas for improvement and efficiency, enabling companies to make informed tactical decisions.
- Business Strategy:- Contributes to shaping the company's overall direction, goals, and decision-making processes, ensuring long-term success and alignment with stakeholder expectations.
- Company Fundamentals:- These fundamentals offer valuable insights into the company's history, operations, leadership, and geographical presence, aiding in a comprehensive understanding of the organization.
- Competitive Landscape:- An identification of the company's main competitors, providing insights into the competitive landscape it operates in.

Reasons to Buy

- Comprehensive Understanding of the DHL International GmbH's internal and external factors through SWOT analysis and Corporate Strategy.
- Strive Strategic Decision Making with various analyses and identifying potential customers and suppliers.
- Mitigate Risk with help of thorough analysis of internal and external factors. Furthermore, develop strategies and contingency plans to address these challenges and minimize their impact on business operations.
- Competitive Benchmarking will help to gain a competitive advantage by understanding industry trends, customer preferences, and best practices.
- Valuable insights from the report enable investors and partners to make informed decisions regarding potential Collaborations, Investments, or Partnerships with the company.

Additionally, available deep-dive analysis on the company DHL International GmbH:

- DHL International GmbH PESTLE Analysis

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- DHL International GmbH Value Chain Analysis
- DHL International GmbH Porter's Five Forces Analysis
- DHL International GmbH VRIO Analysis
- DHL International GmbH BCG Analysis
- DHL International GmbH Segmentation, Targeting and Positioning (STP) Analysis
- DHL International GmbH Ansoff Matrix Analysis

Table of Contents:

Table of Contents

Table of Contents 2

Tables 5

Charts 6

DHL International GmbH - Key Company Facts 7

DHL International GmbH - Company Description 8

DHL International GmbH - Top Executives 9

DHL International GmbH - Head Office & Locations 10

Head Office - Country 10

Services 11

DHL International GmbH - Corporate Strategy 12

DHL International GmbH - Business Description 16

DHL Express 17

DHL Parcel and DHL eCommerce 17

DHL Global Forwarding 18

DHL Freight 18

DHL Supply Chain 18

DHL International GmbH - ESG Spotlight 20

Environment 21

Social 21

Corporate Governance 22

DHL International GmbH - SWOT Analysis 23

Overview 23

Strengths 25

Weaknesses 28

Opportunities 30

Threats 32

Competing Players 35

Snapshot of Competing Players 36

FedEx Corporation 36

Key Company Facts 36

Company Description 36

Kuehne + Nagel International AG 38

Key Company Facts 38

Company Description 38

United Parcel Service Inc. 40

Key Company Facts 40

Company Description 40

XPO, Inc. 42

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Key Company Facts	42
Company Description	42
Schenker AG	44
Key Company Facts	44
Company Description	44
DHL International GmbH - In the News	45
17-Sep-2024- DHL Express triples shipping capacity at Porto Airport (Portugal) through 25 million euro investment	45
16-Sep-2024- DHL eCommerce and Poste Italiane present Locker Italia	47
12-Sep-2024- DHL Express adds aviation capacity and prepares ground network for demanding 2024 peak season	48
04-Sep-2024- Rock legend Freddie Mercury gets his own stamp	50
03-Sep-2024- Future of logistics: DHL Logistics Trend Radar 7.0 highlights new developments in areas such as AI and sustainability	51
07-May-2024- DHL Group makes a solid start to 2024	53
03-May-2024- Shareholders of Deutsche Post AG approve dividend at previous year's level; Management Board announces cancellation of shares	53
06-Mar-2024- Resilient business model: DHL Group achieves annual targets for 2023 in a weak global economic environment	53
08-Nov-2023- DHL Group meets market expectations in the third quarter of 2023 and demonstrates financial strength in a weak global environment	54
06-Oct-2023- Acquisition approved: Turkish parcel service provider MNG Kargo now part of DHL Group	54
DHL International GmbH - Key Deals	55
16-Sep-2024 - DHL Group and MOOT launch upcycling collection made from corporate clothing	55
Appendix	56
Definitions	56
SWOT Analysis	56
PESTLE Analysis	56
Value Chain Analysis	56
ESG Spotlight	56
Research Methodology	57
Disclaimer	58
Contact Us	58

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

DHL International GmbH - Strategic SWOT Insights - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, and Recent Trends

Company Report | 2024-09-19 | 58 pages | Quintel Research

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Price	\$150.00
	Multi User Price	\$175.00
	Enterprise User Price	\$195.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	2025-05-04

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Signature

A large, empty rectangular box with a thin black border, intended for a signature.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com