

## **El Corte Ingles SA - Strategic SWOT, PESTLE and Value Chain Analysis - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, and Recent Trends**

Company Report | 2024-09-19 | 98 pages | Quintel Research

### **AVAILABLE LICENSES:**

- Single User Price \$225.00
- Multi User Price \$245.00
- Enterprise User Price \$275.00

### **Report description:**

Report Summary

El Corte Ingles SA - Strategic SWOT, PESTLE and Value Chain Analysis - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, and Recent Trends Report is a comprehensive and easily accessible overview of El Corte Ingles SA's business operations. It provides a detailed analysis of the company's financial and strategic standing, as well as its position in the industry compared to competitors. The report includes several key features to facilitate decision-making and provide insights into the company's performance.

The report begins with in-depth information about El Corte Ingles SA, including key insights, business segments, key executives, locations, products and services, historical events, corporate strategy, and management discussions. This section provides a solid foundation for understanding the company's key attributes.

Next, the report assesses El Corte Ingles SA's strategic standing through various analyses. The ESG spotlight evaluates the company's environmental, social, and governance performance, providing insights into its sustainability efforts and ethical practices. The SWOT analysis examines the company's internal strengths and weaknesses, as well as external opportunities and threats. The PESTLE analysis evaluates the external factors impacting the company's operations and market environment. Additionally, the value chain analysis identifies value-adding activities and areas for operational optimization. By integrating these strategic analyses, the report offers a comprehensive understanding of El Corte Ingles SA's overall strategic standing and supports informed decision-making and strategic planning.

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The report also covers El Corte Ingles SA's financial analysis basis of latest income statement, balance sheet, and cash flow statement. Key financial ratios related to profitability, asset turnover, credit, market, and long-term solvency are outlined, providing guidance for investment decisions. Furthermore, the report compares El Corte Ingles SA's financial parameters with those of its competitors, offering a unique analysis of the competitive landscape. This information helps manage the business environment and improve sales activities by gaining insight into competitors' operations.

Finally, the report includes recent news and deal activities undertaken by El Corte Ingles SA, enhancing awareness of the company's business trends, growth perspectives, and more.

### Key Highlights

El Corte Ingles, S.A. is a Spanish retail company that operates as a department store chain. The company offers a wide range of products and services, including fashion, home goods, electronics, appliances, groceries, travel services, and financial services. They also have a variety of in-store and online shopping options, such as click and collect, home delivery, and personal shopping services.

Additionally, El Corte Ingles, S.A. has a loyalty program, gift cards, and a mobile app for convenient shopping. They also have partnerships with various brands and designers, offering exclusive collections and collaborations. With a strong presence in Spain and expanding internationally, El Corte Ingles, S.A. continues to innovate and provide customers with a diverse and convenient shopping experience. Founded in 1935, the company is headquartered in Madrid, Comunidad de Madrid, Spain.

### El Corte Ingles SA in the News:-

- 26-Jul-2024 - General Meeting Of Shareholders 2024
- 10-Jul-2024 - El Corte Ingles installs New Motel at Mad Cool, a space for enjoying various brand experiences
- 27-Jun-2024 - El Corte Ingles opens a large Supermarket at street level in El Escorial
- 19-Jun-2024 - El Corte Ingles completes a 500 million euro bond issue
- 17-Apr-2024 - Viajes El Corte Ingles launches a pioneering accessible tourism proposal in collaboration with Tur4all Travel

### Scope

- **Tactical Analysis:-** Various strategic frameworks to gain insights into a company's competitive position and operational environment. These analytical tools assist in identifying competitive advantages, potential risks, and areas for improvement and efficiency, enabling companies to make informed tactical decisions.
- **Business Strategy:-** Contributes to shaping the company's overall direction, goals, and decision-making processes, ensuring long-term success and alignment with stakeholder expectations.
- **Financial Position:-** Provide valuable information on the financial performance and investor sentiment surrounding the company. Indicating the level of confidence and expectations in the company's future prospects. These components collectively contribute to understanding the financial health and market perception of the company.
- **Company Fundamentals:-** These fundamentals offer valuable insights into the company's history, operations, leadership, and geographical presence, aiding in a comprehensive understanding of the organization.
- **Competitive Landscape:-** An identification of the company's main competitors, providing insights into the competitive landscape it operates in.

### Reasons to Buy

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- Comprehensive Understanding of the El Corte Ingles SA's internal and external factors through SWOT analysis, PESTLE analysis, Value Chain analysis, Financial Analysis, and Competitors Benchmarking.
- Strive Strategic Decision Making with various analyses and identifying potential customers and suppliers.
- Mitigate Risk with help of thorough analysis of internal and external factors. Furthermore, develop strategies and contingency plans to address these challenges and minimize their impact on business operations.
- Competitive Benchmarking will help to gain a competitive advantage by understanding industry trends, customer preferences, and best practices.
- Financial Performance Evaluation provides crucial insights into key financial ratios and trends, supporting better financial decision-making and resource allocation.
- Valuable insights from the report enable investors and partners to make informed decisions regarding potential Collaborations, Investments, or Partnerships with the company.

Additionally, available deep-dive analysis on the company El Corte Ingles SA:

- El Corte Ingles SA Porter's Five Forces Analysis
- El Corte Ingles SA VRIO Analysis
- El Corte Ingles SA BCG Analysis
- El Corte Ingles SA Segmentation, Targeting and Positioning (STP) Analysis
- El Corte Ingles SA Ansoff Matrix Analysis

### **Table of Contents:**

Table of Contents	
Table of Contents	2
Tables	6
Charts	7
El Corte Ingles SA - Key Company Facts	8
El Corte Ingles SA - Company Description	9
El Corte Ingles SA - Top Executives	10
El Corte Ingles SA - Top Executives Biographies	11
El Corte Ingles SA - Head Office & Locations	13
Head Office - Country	13
Key Subsidiaries	14
Key Joint Ventures	15
El Corte Ingles SA - Products and Services	16
Products	16
Services	17
El Corte Ingles SA - Historic Events	18
El Corte Ingles SA - Company's Management Discussion	20
El Corte Ingles SA - Company's Mission and Vision	24
Mission	24
Vision	24
El Corte Ingles SA - Corporate Strategy	25
El Corte Ingles SA - Business Description	28
Retail	28
Travel Group	29
Other Businesses	30
El Corte Ingles SA - ESG Spotlight	31
Environment	32

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Social	32
Corporate Governance	33
El Corte Ingles SA - SWOT Analysis	34
Overview	34
Strengths	37
Weaknesses	40
Opportunities	42
Threats	44
El Corte Ingles SA - PESTLE Analysis	47
Overview	47
Political Factors	49
Economic Factors	50
Social Factors	51
Technological Factors	52
Legal Factors	53
Environmental Factors	54
El Corte Ingles SA - Value Chain Analysis	56
Overview	56
Primary Activities	58
Inbound Logistics	58
Operations	59
Outbound Logistics	60
Sales and Marketing	60
Service	62
Support Activities	63
Infrastructure	63
Human Resource Management	63
Procurement	65
Technology	66
Competing Players	68
Snapshot of Competing Players	69
Carrefour SA	69
Key Company Facts	69
Company Description	69
Marks and Spencer Group plc	71
Key Company Facts	71
Company Description	71
Elo SA	73
Key Company Facts	73
Company Description	73
Mercadona SA	74
Key Company Facts	74
Company Description	74
Decathlon SE	75
Key Company Facts	75
Company Description	75
Industria de Diseno Textil, S.A. (Inditex, S.A.)	76

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Key Company Facts	76
Company Description	76
Tendam Brands S.A.U	78
Key Company Facts	78
Company Description	78
El Corte Ingles SA - In the News	79
26-Jul-2024- General Meeting Of Shareholders 2024	79
10-Jul-2024- El Corte Ingles installs New Motel at Mad Cool, a space for enjoying various brand experiences	81
27-Jun-2024- El Corte Ingles opens a large Supermarket at street level in El Escorial	83
19-Jun-2024- El Corte Ingles completes a 500 million euro bond issue	85
17-Apr-2024- Viajes El Corte Ingles launches a pioneering accessible tourism proposal in collaboration with Tur4all Travel	86
10-Apr-2024- El Corte Ingles at Casa Decor with its "El Apartamento" space designed by Decor Studio in collaboration with stylist Marta Ureta	87
13-Mar-2024- El Corte Ingles introduces Alipay+ to improve Asian tourists' shopping experience	88
05-Mar-2024- El Corte Ingles joins ARCOmadrid with a space created by Isabel Munoz about archaeological sites in Turkey	89
08-Feb-2024- El Corte Ingles celebrates the Chinese New Year of the Dragon with a spectacular sculpture designed by Okuda San Miguel	91
14-Nov-2023- El Corte Ingles will hire 5,800 workers to reinforce the sales and logistics departments over the Christmas campaign	93
07-Nov-2023- Grupo Viajes El Corte Ingles takes another step towards sustainable tourism	94
El Corte Ingles SA - Key Deals	95
22-Apr-2024 - Repsol and El Corte Ingles have reached an agreement to launch 350 Stop & Go stores by 2028.	95
02-Aug-2023 - El Corte Ingles sells a 50% stake in the Only You hotel chain.	96
Appendix	97
Definitions	97
SWOT Analysis	97
PESTLE Analysis	97
Value Chain Analysis	97
ESG Spotlight	97
Research Methodology	98
Disclaimer	99
Contact Us	99

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