

The Hong Kong Jockey Club - Strategic SWOT Insights - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, and Recent Trends

Company Report | 2024-09-19 | 113 pages | Quaintel Research

AVAILABLE LICENSES:

- Single User Price \$150.00
- Multi User Price \$175.00
- Enterprise User Price \$195.00

Report description:

Report Summary

The Hong Kong Jockey Club - Strategic SWOT Insights - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, and Recent Trends Report is a comprehensive and easily accessible overview of The Hong Kong Jockey Club's business operations. It provides a detailed analysis of the company's strategic standing, as well as its position in the industry compared to competitors. The report includes several key features to facilitate decision-making and provide insights into the company's performance.

The report begins with in-depth information about The Hong Kong Jockey Club including key insights, business segments, key executives, locations, products and services, historical events, corporate strategy, and management discussions. This section provides a solid foundation for understanding the company's key attributes.

Next, the report assesses The Hong Kong Jockey Club's strategic standing through various analyses. The ESG spotlight evaluates the company's environmental, social, and governance performance, providing insights into its sustainability efforts and ethical practices. The SWOT analysis examines the company's internal strengths and weaknesses, as well as external opportunities and threats. By integrating these strategic analyses, the report offers a comprehensive understanding of The Hong Kong Jockey Club's overall strategic standing and supports informed decision-making and strategic planning.

Finally, the report includes recent news and deal activities undertaken by The Hong Kong Jockey Club enhancing awareness of the company's business trends, growth perspectives, and more.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Key Highlights

Incorporated in 1884, The Hong Kong Jockey Club (HKJC) is a cornerstone institution in Hong Kong, headquartered in the heart of the city and operating across the territory. Its core business segments encompass world-class horse racing, held at iconic racecourses like Sha Tin and Happy Valley, and a dynamic lottery program. Recognized for its unwavering commitment to social good, the HKJC dedicates a significant portion of its revenue to The Hong Kong Jockey Club Charities Trust, supporting critical areas like healthcare, education, and sports development. Beyond its philanthropic pursuits, the Club actively contributes to the economy through its international horse auction and diverse portfolio, including football betting and lotteries. Throughout its 139-year history, the HKJC has consistently balanced entertainment, economic contribution, and social responsibility, solidifying its position as a leading force in Hong Kong's cultural and economic landscape.

The Hong Kong Jockey Club in the News:-

- 16-Sep-2024 - Jockey Club-funded Tai Hang Fire Dragon Dance draws crowd of thousands
- 10-Sep-2024 - Jockey Club closes fourth Philanthropy for Better Cities Forum, launches Commission on Asian Philanthropy
- 09-Sep-2024 - Jockey Club launches Philanthropy for Better Cities Forum 2024, ushering in Hong Kong Philanthropy Week
- 04-Sep-2024 - With You. Then. Now. Always. ?Jockey Club contributes record HK\$40.1 billion to the community in 2023/24
- 30-Aug-2024 - 40th Asian Racing Conference closes in Sapporo after enriching, challenging discussions

Scope

- **Tactical Analysis:**- Various strategic frameworks to gain insights into a company's competitive position and operational environment. These analytical tools assist in identifying competitive advantages, potential risks, and areas for improvement and efficiency, enabling companies to make informed tactical decisions.
- **Business Strategy:**- Contributes to shaping the company's overall direction, goals, and decision-making processes, ensuring long-term success and alignment with stakeholder expectations.
- **Company Fundamentals:**- These fundamentals offer valuable insights into the company's history, operations, leadership, and geographical presence, aiding in a comprehensive understanding of the organization.
- **Competitive Landscape:**- An identification of the company's main competitors, providing insights into the competitive landscape it operates in.

Reasons to Buy

- Comprehensive Understanding of the The Hong Kong Jockey Club's internal and external factors through SWOT analysis and Corporate Strategy.
- Strive Strategic Decision Making with various analyses and identifying potential customers and suppliers.
- Mitigate Risk with help of thorough analysis of internal and external factors. Furthermore, develop strategies and contingency plans to address these challenges and minimize their impact on business operations.
- Competitive Benchmarking will help to gain a competitive advantage by understanding industry trends, customer preferences, and best practices.
- Valuable insights from the report enable investors and partners to make informed decisions regarding potential Collaborations, Investments, or Partnerships with the company.

Additionally, available deep-dive analysis on the company The Hong Kong Jockey Club:

- The Hong Kong Jockey Club PESTLE Analysis
- The Hong Kong Jockey Club Value Chain Analysis
- The Hong Kong Jockey Club Porter's Five Forces Analysis
- The Hong Kong Jockey Club VRIO Analysis
- The Hong Kong Jockey Club BCG Analysis
- The Hong Kong Jockey Club Segmentation, Targeting and Positioning (STP) Analysis
- The Hong Kong Jockey Club Ansoff Matrix Analysis

Table of Contents:

Table of Contents	
Table of Contents	2
Tables	5
Charts	6
The Hong Kong Jockey Club - Key Company Facts	7
The Hong Kong Jockey Club - Company Description	8
The Hong Kong Jockey Club - Top Executives	9
The Hong Kong Jockey Club - Top Executives Biographies	10
The Hong Kong Jockey Club - Head Office & Locations	12
Head Office - Country	12
Key Subsidiaries	13
Services	14
The Hong Kong Jockey Club - Historic Events	15
The Hong Kong Jockey Club - Company's Management Discussion	16
The Hong Kong Jockey Club - Corporate Strategy	22
The Hong Kong Jockey Club - Business Description	25
Racing	25
Sports Wagering and Lottery	26
Membership	26
Charities and Community	26
The Hong Kong Jockey Club - ESG Spotlight	27
Environment	27
Social	28
Corporate Governance	28
The Hong Kong Jockey Club - SWOT Analysis	29
Overview	29
Strengths	32
Weaknesses	35
Opportunities	37
Threats	40
Competing Players	42
Snapshot of Competing Players	43
Arena Racing Corporation Limited	43
Key Company Facts	43
Company Description	43
Phumelela Gaming and Leisure Ltd	44

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Key Company Facts	44
Company Description	44
Racing-Europe LLC	45
Key Company Facts	45
Company Description	45
Ripon Race Company Limited	46
Key Company Facts	46
Company Description	46
Ascot Racecourse Ltd	47
Key Company Facts	47
Company Description	47
The Hong Kong Jockey Club- Business Signals	48
Signal Sentiments Analytics	48
Signal Segments Analytics	49
Signal Segments by Sentiments Analytics	50
Signals by Sentiments Analytics	52
The Hong Kong Jockey Club - In the News	55
16-Sep-2024- Jockey Club-funded Tai Hang Fire Dragon Dance draws crowd of thousands	55
10-Sep-2024- Jockey Club closes fourth Philanthropy for Better Cities Forum, launches Commission on Asian Philanthropy	57
09-Sep-2024- Jockey Club launches Philanthropy for Better Cities Forum 2024, ushering in Hong Kong Philanthropy Week	59
04-Sep-2024- With You. Then. Now. Always. ?Jockey Club contributes record HK\$40.1 billion to the community in 2023/24	62
30-Aug-2024- 40th Asian Racing Conference closes in Sapporo after enriching, challenging discussions	72
27-May-2024- Jockey Club supports the Museum of Hong Kong Literature to enrich the community's enjoyment and appreciation of literature	74
18-May-2024- Jockey Club supports the 16th Hong Kong Cup Diplomatic Knowledge Contest	74
20-Apr-2024- Jockey Club donates HK\$ 720 million to help low-income families in transitional housing become self-reliant	76
19-Mar-2024- Jockey Club supports exhibition showcasing the former glory of the Yuanming yuan imperial garden	79
15-Mar-2024- Jockey Club brings "floral joy" to the city at the Hong Kong Flower Show	82
12-Mar-2024- Jockey Club supports the SPCA's first animal welfare centre in the New Territories	84
04-Mar-2024- Jockey Club's Charities Trust and Institute of Philanthropy support the development of top medical professionals in the Mainland and bolster epidemic preparedness in the Greater Bay Area	86
21-Dec-2023- Jockey Club donates HK\$20 million to assist quake-hit Gansu and Qinghai provinces	88
15-Nov-2023- New Hong Kong Jockey Club Global Health Institute to bring advanced vaccine technology to Hong Kong	89
28-Sep-2023- HKJC Equestrian Team member Jacqueline Siu claims silver medal for Hong Kong, China at Hangzhou Asian Games	91
18-Aug-2023- The Hong Kong Jockey Club donates HK\$20 million to assist flood-hit Beijing-Tianjin-Hebei region and Northeast China	92
20-Jul-2023- Hong Kong, China to send its largest ever equestrian team to the 19th Asian Games with Jockey Club support	93
01-Jul-2023- Jockey Club deepens cooperation with the Sports Bureau of Guangdong Province and the Administration of Sports of Guangzhou Municipality to promote the sports industry in the Greater Bay Area	95
08-Sep-2022- Michael Lee becomes the 26th Chairman of The Hong Kong Jockey Club; Jackson Woo, Ann Kung and Anita Fung join the Board of Stewards	98
12-Aug-2022- HKJC celebrates its ten-year partnership with Manchester United	99
22-Jun-2022- Opening of Hong Kong Palace Museum a milestone in the Jockey Club's support for the HKSAR over the past 25 years	101
29-Apr-2022- Winfried Engelbrecht-Bresges elected IHSC President	103
The Hong Kong Jockey Club - Key Deals	104

22-Aug-2023 - Jockey Club and China Horse Industry Association sign Strategic Cooperation Framework Agreement to advance equine industry development in the Mainland 104

26-Jun-2023 - Jockey Club and Hangzhou Municipal Government sign Framework Cooperation Agreement to explore equine sports development opportunities 105

05-May-2023 - HKJC signs supplemental agreement with Chinese Equestrian Association to further promote speed racing and equestrian industry development in Mainland 107

08-Mar-2023 - Jockey Club signs collaboration agreements with the China Liaison Office to support sports, cultural, arts and youth initiatives 109

21-Dec-2022 - HKJC-OCMFA Collaboration Agreement Signing Ceremony on "Hong Kong Cup Diplomatic Knowledge Contest and Related Activities" 109

Appendix 111

Definitions 111

SWOT Analysis 111

PESTLE Analysis 111

Value Chain Analysis 111

ESG Spotlight 111

Research Methodology 112

Disclaimer 113

Contact Us 113

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

The Hong Kong Jockey Club - Strategic SWOT Insights - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, and Recent Trends

Company Report | 2024-09-19 | 113 pages | Quaintel Research

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Price	\$150.00
	Multi User Price	\$175.00
	Enterprise User Price	\$195.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

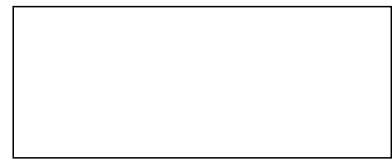
Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Company Name*	<input type="text"/>	City*	<input type="text"/>
Address*	<input type="text"/>	Country*	<input type="text"/>
Zip Code*	<input type="text"/>	Date	<input type="text" value="2026-02-18"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Signature

A simple rectangular box with a thin black border, intended for a handwritten signature.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com