

Allied Irish Banks Plc - Strategic SWOT Insights - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, and Recent Trends

Company Report | 2024-09-19 | 60 pages | Quintel Research

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Report description:

Report Summary

Allied Irish Banks Plc - Strategic SWOT Insights - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, and Recent Trends Report is a comprehensive and easily accessible overview of Allied Irish Banks Plc's business operations. It provides a detailed analysis of the company's strategic standing, as well as its position in the industry compared to competitors. The report includes several key features to facilitate decision-making and provide insights into the company's performance.

The report begins with in-depth information about Allied Irish Banks Plc including key insights, business segments, key executives, locations, products and services, historical events, corporate strategy, and management discussions. This section provides a solid foundation for understanding the company's key attributes.

Next, the report assesses Allied Irish Banks Plc's strategic standing through various analyses. The ESG spotlight evaluates the company's environmental, social, and governance performance, providing insights into its sustainability efforts and ethical practices. The SWOT analysis examines the company's internal strengths and weaknesses, as well as external opportunities and threats. By integrating these strategic analyses, the report offers a comprehensive understanding of Allied Irish Banks Plc's overall strategic standing and supports informed decision-making and strategic planning.

Finally, the report includes recent news and deal activities undertaken by Allied Irish Banks Plc enhancing awareness of the company's business trends, growth perspectives, and more.

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Key Highlights

Allied Irish Banks Plc operates as a commercial bank, providing a wide range of financial services to individuals, businesses, and corporate clients. The company offers personal banking services such as current and savings accounts, loans, mortgages, and credit cards.

For businesses, Allied Irish Banks Plc provides services such as business loans, cash management, and trade finance. The company also offers wealth management and investment services, as well as insurance products. Additionally, it provides online and mobile banking services for convenient and accessible banking. Overall, the company aims to meet the financial needs of its diverse customer base and help them achieve their financial goals. Founded in 1966, the company is a subsidiary of AIB Group plc, and it is headquartered in Dublin, Ireland.

Allied Irish Banks Plc in the News:-

- 04-Apr-2024 - Foreign lenders key as Thames Water owner seeks more time to pay debts
- 19-Feb-2024 - AIB appoints Paul Travers as Managing Director Climate Capital and to Executive Committee
- 18-Jan-2024 - AIB announces Executive Committee changes to support delivery of its three-year strategy
- 26-Oct-2023 - AIB announces health insurance cover for employees in ROI and NI for the first time
- 24-Oct-2023 - David McNamara appointed AIB Group Chief Economist

Scope

- **Tactical Analysis:-** Various strategic frameworks to gain insights into a company's competitive position and operational environment. These analytical tools assist in identifying competitive advantages, potential risks, and areas for improvement and efficiency, enabling companies to make informed tactical decisions.
- **Business Strategy:-** Contributes to shaping the company's overall direction, goals, and decision-making processes, ensuring long-term success and alignment with stakeholder expectations.
- **Company Fundamentals:-** These fundamentals offer valuable insights into the company's history, operations, leadership, and geographical presence, aiding in a comprehensive understanding of the organization.
- **Competitive Landscape:-** An identification of the company's main competitors, providing insights into the competitive landscape it operates in.

Reasons to Buy

- Comprehensive Understanding of the Allied Irish Banks Plc's internal and external factors through SWOT analysis and Corporate Strategy.
- Strive Strategic Decision Making with various analyses and identifying potential customers and suppliers.
- Mitigate Risk with help of thorough analysis of internal and external factors. Furthermore, develop strategies and contingency plans to address these challenges and minimize their impact on business operations.
- Competitive Benchmarking will help to gain a competitive advantage by understanding industry trends, customer preferences, and best practices.
- Valuable insights from the report enable investors and partners to make informed decisions regarding potential Collaborations, Investments, or Partnerships with the company.

Additionally, available deep-dive analysis on the company Allied Irish Banks Plc:

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- Allied Irish Banks Plc PESTLE Analysis
- Allied Irish Banks Plc Value Chain Analysis
- Allied Irish Banks Plc Porter's Five Forces Analysis
- Allied Irish Banks Plc VRIO Analysis
- Allied Irish Banks Plc BCG Analysis
- Allied Irish Banks Plc Segmentation, Targeting and Positioning (STP) Analysis
- Allied Irish Banks Plc Ansoff Matrix Analysis

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