

Phoenix Life Limited (Standard Life) - Strategic SWOT and PESTLE Insights - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, and Recent Trends

Company Report | 2024-09-19 | 76 pages | Quintel Research

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Report description:

Report Summary

Phoenix Life Limited (Standard Life) - Strategic SWOT and PESTLE Insights - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, and Recent Trends Report is a comprehensive and easily accessible overview of Phoenix Life Limited (Standard Life)'s business operations. It provides a detailed analysis of the company's strategic standing, as well as its position in the industry compared to competitors. The report includes several key features to facilitate decision-making and provide insights into the company's performance.

The report begins with in-depth information about Phoenix Life Limited (Standard Life) including key insights, business segments, key executives, locations, products and services, historical events, corporate strategy, and management discussions. This section provides a solid foundation for understanding the company's key attributes.

Next, the report assesses Phoenix Life Limited (Standard Life)'s strategic standing through various analyses. The ESG spotlight evaluates the company's environmental, social, and governance performance, providing insights into its sustainability efforts and ethical practices. The SWOT analysis examines the company's internal strengths and weaknesses, as well as external opportunities and threats. The PESTLE analysis evaluates the external factors impacting the company's operations and market environment. Additionally, By integrating these strategic analyses, the report offers a comprehensive understanding of Phoenix Life Limited (Standard Life)'s overall strategic standing and supports informed decision-making and strategic planning.

Finally, the report includes recent news and deal activities undertaken by Phoenix Life Limited (Standard Life) enhancing

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awareness of the company's business trends, growth perspectives, and more.

Key Highlights

Standard Life, founded nearly 200 years ago in 1825, is headquartered in Edinburgh, Scotland, and is part of Phoenix Group, the UK's largest long-term savings and retirement business. The company operates globally, with key locations in the UK, Ireland, Germany, and Austria, serving millions of customers directly, through advisers, and via employer pension schemes. Specializing in long-term savings, retirement solutions, and financial wellness, Standard Life is committed to sustainable and responsible investing.

The company's Active Money Personal Pension has received a top rating of 5 stars from Defaqto, reflecting its strong market presence and customer trust. Phoenix Group's acquisition of Standard Life in 2018, followed by full ownership of the brand in 2021, has strengthened its position, with ongoing investments ensuring continued innovation and support for customers' financial futures.

Phoenix Life Limited (Standard Life) in the News:-

- 09-Sep-2024 - Standard Life launches new Guaranteed Fixed-term Income product to meet increasing need for both certainty and flexibility in retirement
- 29-Aug-2024 - Standard Life appointed as 'safe haven' provider for thousands of scammed pension savers
- 21-Aug-2024 - Outlook for the BPA market for the rest of 2024
- 21-Aug-2024 - Start saving early - analysis finds delaying pension saving by 5 years in your twenties can result in £50k less in retirement
- 29-Jul-2024 - Lifetime annuity rates rise to over 7% in June, following steady increase since the start 2024

Scope

- Tactical Analysis:- Various strategic frameworks to gain insights into a company's competitive position and operational environment. These analytical tools assist in identifying competitive advantages, potential risks, and areas for improvement and efficiency, enabling companies to make informed tactical decisions.
- Business Strategy:- Contributes to shaping the company's overall direction, goals, and decision-making processes, ensuring long-term success and alignment with stakeholder expectations.
- Company Fundamentals:- These fundamentals offer valuable insights into the company's history, operations, leadership, and geographical presence, aiding in a comprehensive understanding of the organization.
- Competitive Landscape:- An identification of the company's main competitors, providing insights into the competitive landscape it operates in.

Reasons to Buy

- Comprehensive Understanding of the Phoenix Life Limited (Standard Life)'s internal and external factors through SWOT analysis, PESTLE analysis and Competitors Benchmarking.
- Strive Strategic Decision Making with various analyses and identifying potential customers and suppliers.
- Mitigate Risk with help of thorough analysis of internal and external factors. Furthermore, develop strategies and contingency plans to address these challenges and minimize their impact on business operations.
- Competitive Benchmarking will help to gain a competitive advantage by understanding industry trends, customer preferences, and best practices.
- Valuable insights from the report enable investors and partners to make informed decisions regarding potential Collaborations, Investments, or Partnerships with the company.

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Additionally, available deep-dive analysis on the company Phoenix Life Limited (Standard Life):

- Phoenix Life Limited (Standard Life) Value Chain Analysis
- Phoenix Life Limited (Standard Life) Porter's Five Forces Analysis
- Phoenix Life Limited (Standard Life) VRIO Analysis
- Phoenix Life Limited (Standard Life) BCG Analysis
- Phoenix Life Limited (Standard Life) Segmentation, Targeting and Positioning (STP) Analysis
- Phoenix Life Limited (Standard Life) Ansoff Matrix Analysis

Table of Contents:

Table of Contents	
Table of Contents	2
Tables	5
Charts	6
Phoenix Life Limited (Standard Life) - Key Company Facts	7
Phoenix Life Limited (Standard Life) - Company Description	8
Phoenix Life Limited (Standard Life) - Top Executives	9
Phoenix Life Limited (Standard Life) - Head Office & Locations	10
Head Office - Country	10
Phoenix Life Limited (Standard Life) - Products and Services	11
Products	11
Services	12
Phoenix Life Limited (Standard Life) - Corporate Strategy	13
Phoenix Life Limited (Standard Life) - Business Description	18
Pension Solutions	19
Investment Management Services	20
Life Insurance and Protection Products	20
Annuities and Retirement Income Products	20
Wealth Management and Financial Planning	21
Phoenix Life Limited (Standard Life) - ESG Spotlight	22
Environment	23
Social	24
Corporate Governance	24
Phoenix Life Limited (Standard Life) - SWOT Analysis	26
Overview	26
Strengths	28
Weaknesses	31
Opportunities	32
Threats	34
Phoenix Life Limited (Standard Life) - PESTLE Analysis	37
Overview	37
Political Factors	39
Economic Factors	41
Social Factors	43
Technological Factors	45
Legal Factors	47
Environmental Factors	49
Competing Players	51

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Snapshot of Competing Players	52
Aviva Plc	52
Key Company Facts	52
Company Description	52
Prudential Assurance Company Singapore (Pte) Ltd	54
Key Company Facts	54
Company Description	54
The Royal London Mutual Insurance Society Ltd	55
Key Company Facts	55
Company Description	55
Scottish Widows Ltd	56
Key Company Facts	56
Company Description	56
Aegon Life Insurance Company Limited	57
Key Company Facts	57
Company Description	57
Phoenix Life Limited (Standard Life) - In the News	58
09-Sep-2024- Standard Life launches new Guaranteed Fixed-term Income product to meet increasing need for both certainty and flexibility in retirement	58
29-Aug-2024- Standard Life appointed as 'safe haven' provider for thousands of scammed pension savers	60
21-Aug-2024- Outlook for the BPA market for the rest of 2024	62
21-Aug-2024- Start saving early - analysis finds delaying pension saving by 5 years in your twenties can result in £50k less in retirement	65
29-Jul-2024- Lifetime annuity rates rise to over 7% in June, following steady increase since the start 2024	67
25-Jul-2024- Standard Life completes £100m buy-in with a group of pension schemes operating in the travel catering industry	68
24-Jul-2024- The Great Retirement Wind Down: working part time after reaching retirement age could boost pension pots by tens of thousands	70
17-Jul-2024- Standard Life announces four key appointments within its Defined Benefit Solutions team	71
17-Jul-2024- Standard Life picks out notable pensions developments from the King's Speech	72
Appendix	74
Definitions	74
SWOT Analysis	74
PESTLE Analysis	74
Value Chain Analysis	74
ESG Spotlight	74
Research Methodology	75
Disclaimer	76
Contact Us	76

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