

Mexico Glamping Market

Market Report | 2024-07-01 | 95 pages | Data Bridge Market Research

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Report description:

Mexico glamping market is expected to reach USD 298,111.06 thousand by 2031 from USD 167,245.49 thousand in 2023, growing with a CAGR of 7.7% in the forecast period of 2024 to 2031.

Market Segmentation:

Mexico Glamping Market, By Accommodation Type (Tents, Cabins, Tree Houses, Yurts, Tipis, Plastic, and Others), Area (Forest, Mountains, Deserts, Sea-Shore, Beaches, and Others), Size (4-Person, 2-Person, and Others), Land Ownership (Public and Private), Age Group (18-32 Years, 33-50 Years, 51-65 Years, and Above 65 Years), Amenities (Without Bathrooms and With Bathrooms), Seasonality (Winter, Summer, Spring, and Fall), Clientele (B2B and B2C), End-User (Events, Consumers, and Others), By States (Rest of Mexico and State of Mexico) -Industry Trends and Forecast To 2031

Some of the major factors contributing to the growth of the Mexico glamping market:

Drivers

- Diversity in habitat styles along with levels of comfort
- Integration of wellness in camping

Restraint

- Growing popularity of recreational vehicle (RV)

Opportunity

- Rising development of advanced and improved tourism infrastructure

Market Players:

The key players operating in the Mexico glamping market are:

- Four Seasons Hotels Limited
- Selina
- Akumal Natura Glamping
- Tendo Glamping
- LUMI

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- Chilo Chill, S.A. de C.V.
- Cuatro Cuatros
- Harmony Glamping Tulum

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