

North America Telecom Expense Management Market

Market Report | 2024-07-01 | 252 pages | Data Bridge Market Research

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Report description:

North America telecom expense management market is expected to reach USD 861,446.08 thousand by 2031 from USD 603,294.00 thousand in 2023, growing with a CAGR of 4.7% in the forecast period of 2024 to 2031.

Market Segmentation:

North America Telecom Expense Management Market, Offering (Solution and Service), Service Delivery Mode (Managed Services and Complete Outsourcing and Hosted), Deployment Mode (Cloud and On-Premise), Enterprise Size (Large Enterprises and Small & Medium Enterprises), Operating System (Windows, MAC, Mobile, LINUX, Chromebook, and Fixed Circuits), Pricing Model (Subscription Based, One Time License, and Free Trial), End-User (IT & Telecom, BFSI, Automotive, Manufacturing, Healthcare, Transportation & Logistics, Consumer Goods & Retail, Energy & Power, Media & Entertainment, and Others), Country (U.S., Canada, Mexico, Germany, France, U.K., Netherlands, Switzerland, Belgium, Russia, Italy, Spain, Turkey, Poland, Norway, Finland, Denmark, Sweden, rest of Europe, China, Japan, India, South Korea, Singapore, Malaysia, Australia, Thailand, Indonesia, Philippines, New Zealand, Taiwan, Vietnam, rest of Asia-Pacific, Saudi Arabia, U.A.E., South Africa, Egypt, Israel, Oman, Kuwait, Qatar, Bahrain, rest of Middle East and Africa, Brazil, Argentina and rest of South America) - Industry Trends and Forecast to 2031

Overview of North America Telecom Expense Management Market Dynamics:

Drivers

- Significant cost reduction for better management of telecom expenses
- Increasing adoption of mobile phones and other portable devices
- Providing expense transparency
- Increasing demand for TEM due to IoT and cloud based application

Restraint

- Continuous variation in telecom regulations and compliance requirements raises complication in TEM

Opportunities

- Rising automation in telecom expense management
- Increase in the outsourcing of TEM solution
- Low deployment cost and growing demand for cost-efficient TEM solutions

Challenges

- Issue in forecasting future spending
- Complexity in telecom invoices along with continuous variation in charges and billing cycles

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Market Players:

The key market players operating in the North America telecom expense management market are listed below:

- Vatic Outsourcing
- TeleManagement Technologies, Inc.
- Auditel, Inc.
- SITETRACKER
- brightfin
- Cost Management Group
- Vodafone Group
- Tangoe
- AVOTUS
- Calero
- Cass Information Systems, Inc.
- Tellennium
- ASIGNET (WAYFAST)
- Upland Software, Inc.
- Sakon
- VALICOM
- WidePoint Corporation
- CGI Inc.
- NTT Corporation

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