

North America Telecom Expense Management Market

Market Report | 2024-07-01 | 252 pages | Data Bridge Market Research

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Report description:

North America telecom expense management market is expected to reach USD 861,446.08 thousand by 2031 from USD 603,294.00 thousand in 2023, growing with a CAGR of 4.7% in the forecast period of 2024 to 2031.

Market Segmentation:

North America Telecom Expense Management Market, Offering (Solution and Service), Service Delivery Mode (Managed Services and Complete Outsourcing and Hosted), Deployment Mode (Cloud and On-Premise), Enterprise Size (Large Enterprises and Small & Medium Enterprises), Operating System (Windows, MAC, Mobile, LINUX, Chromebook, and Fixed Circuits), Pricing Model (Subscription Based, One Time License, and Free Trial), End-User (IT & Telecom, BFSI, Automotive, Manufacturing, Healthcare, Transportation & Logistics, Consumer Goods & Retail, Energy & Power, Media & Entertainment, and Others), Country (U.S., Canada, Mexico, Germany, France, U.K., Netherlands, Switzerland, Belgium, Russia, Italy, Spain, Turkey, Poland, Norway, Finland, Denmark, Sweden, rest of Europe, China, Japan, India, South Korea, Singapore, Malaysia, Australia, Thailand, Indonesia, Philippines, New Zealand, Taiwan, Vietnam, rest of Asia-Pacific, Saudi Arabia, U.A.E., South Africa, Egypt, Israel, Oman, Kuwait, Qatar, Bahrain, rest of Middle East and Africa, Brazil, Argentina and rest of South America) - Industry Trends and Forecast to 2031

Overview of North America Telecom Expense Management Market Dynamics:

Drivers

- Significant cost reduction for better management of telecom expenses
- Increasing adoption of mobile phones and other portable devices
- Providing expense transparency
- Increasing demand for TEM due to IoT and cloud based application

Restraint

- Continuous variation in telecom regulations and compliance requirements raises complication in TEM

Opportunities

- Rising automation in telecom expense management
- Increase in the outsourcing of TEM solution
- Low deployment cost and growing demand for cost-efficient TEM solutions

Challenges

- Issue in forecasting future spending
- Complexity in telecom invoices along with continuous variation in charges and billing cycles

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Market Players:

The key market players operating in the North America telecom expense management market are listed below:

- Vatic Outsourcing
- TeleManagement Technologies, Inc.
- Auditel, Inc.
- SITETRACKER
- brightfin
- Cost Management Group
- Vodafone Group
- Tangoe
- AVOTUS
- Calero
- Cass Information Systems, Inc.
- Tellennium
- ASIGNET (WAYFAST)
- Upland Software, Inc.
- Sakon
- VALICOM
- WidePoint Corporation
- CGI Inc.
- NTT Corporation

Table of Contents:

1 INTRODUCTION	69
1.1 OBJECTIVES OF THE STUDY	69
1.2 MARKET DEFINITION	69
1.3 OVERVIEW OF THE NORTH AMERICA TELECOM EXPENSE MANAGEMENT	69
1.4 CURRENCY AND PRICING	71
1.5 LIMITATIONS	72
1.6 MARKETS COVERED	72
2 MARKET SEGMENTATION	76
2.1 MARKETS COVERED	76
2.2 GEOGRAPHICAL SCOPE	77
2.3 YEARS CONSIDERED FOR THE STUDY	78
2.4 DBMR TRIPOD DATA VALIDATION MODEL	79
2.5 PRIMARY INTERVIEWS WITH KEY OPINION LEADERS	82
2.6 DBMR MARKET POSITION GRID	83
2.7 MULTIVARIATE MODELING	85
2.8 OFFERING TIMELINE CURVE	86
2.9 SECONDARY SOURCES	87
2.10 ASSUMPTIONS	88
3 EXECUTIVE SUMMARY	89
4 PREMIUM INSIGHTS	95
4.1 VALUE CHAIN ANALYSIS	96

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4.2 CASE STUDY	98
4.3 PATENT ANALYSIS	101
4.4 PORTERS FIVE FORCES	103
4.5 TECHNOLOGICAL TRENDS	104
4.6 REGULATORY STANDARDS	106
4.7 PRICING ANALYSIS	108
5 MARKET OVERVIEW	112
5.1 DRIVERS	114
5.1.1 SIGNIFICANT COST REDUCTION FOR BETTER MANAGEMENT OF TELECOM EXPENSES	114
5.1.2 INCREASING ADOPTION OF MOBILE PHONES AND OTHER PORTABLE DEVICES	115
5.1.3 PROVIDING EXPENSE TRANSPARENCY	116
5.1.4 INCREASING DEMAND FOR TEM DUE TO IOT AND CLOUD BASED APPLICATION	116
5.2 RESTRAINT	118
5.2.1 CONTINUOUS VARIATION IN TELECOM REGULATIONS AND COMPLIANCE REQUIREMENTS RAISES COMPLICATION IN TEM	118
5.3 OPPORTUNITIES	119
5.3.1 RISING AUTOMATION IN TELECOM EXPENSE MANAGEMENT	119
5.3.2 INCREASE IN THE OUTSOURCING OF TEM SOLUTION	119
5.3.3 LOW DEPLOYMENT COST AND GROWING DEMAND FOR COST-EFFICIENT TEM SOLUTIONS	121
5.4 CHALLENGES	122
5.4.1 ISSUE IN FORECASTING FUTURE SPENDING	122
5.4.2 COMPLEXITY IN TELECOM INVOICES ALONG WITH CONTINUOUS VARIATION IN CHARGES AND BILLING CYCLES	122
6 NORTH AMERICA TELECOM EXPENSE MANAGEMENT MARKET, BY OFFERING	124
6.1 OVERVIEW	125
6.2 SOLUTION	126
6.2.1 SOLUTION, BY TYPE	127
6.2.1.1 ORDERING & PROVISIONING MANAGEMENT	127
6.2.1.2 SOURCING MANAGEMENT	127
6.2.1.3 REPORTING & BUSINESS MANAGEMENT	127
6.2.1.4 INVOICE MANAGEMENT	127
6.2.1.5 USAGE MANAGEMENT	127
6.2.1.6 DISPUTE MANAGEMENT	128
6.2.1.7 INVENTORY MANAGEMENT	128
6.2.1.8 OTHERS	128
6.3 SERVICES	128
6.3.1 SERVICES, BY TYPE	129
6.3.1.1 MANAGED SERVICES	129
6.3.1.2 PROFESSIONAL SERVICES	129
6.3.1.2.1 PROFESSIONAL SERVICES, BY TYPE	129
6.3.1.2.1.1 IMPLEMENTATION & INTEGRATION	129
6.3.1.2.1.2 TRAINING & CONSULTING	130
6.3.1.2.1.3 SUPPORT & MAINTENANCE	130
7 NORTH AMERICA TELECOM EXPENSE MANAGEMENT MARKET, BY SERVICE DELIVERY MODE	131
7.1 OVERVIEW	132
7.2 MANAGED SERVICES AND COMPLETE OUTSOURCING	133
7.3 HOSTED	134
8 NORTH AMERICA TELECOM EXPENSE MANAGEMENT MARKET, BY DEPLOYMENT MODE	135
8.1 OVERVIEW	136

8.2 CLOUD	137
8.3 ON-PREMISE	138
9 NORTH AMERICA TELECOM EXPENSE MANAGEMENT MARKET, BY ENTERPRISE SIZE	139
9.1 OVERVIEW	140
9.2 LARGE ENTERPRISES	141
9.2.1 LARGE ENTERPRISES, BY DEPLOYMENT MODE	141
9.2.1.1 CLOUD	142
9.2.1.2 ON-PREMISE	142
9.3 SMALL & MEDIUM ENTERPRISES	142
9.3.1 SMALL & MEDIUM ENTERPRISES, BY DEPLOYMENT MODE	142
9.3.1.1 CLOUD	142
9.3.1.2 ON-PREMISE	143
10 NORTH AMERICA TELECOM EXPENSE MANAGEMENT MARKET, BY OPERATING SYSTEM	144
10.1 OVERVIEW	145
10.2 WINDOWS	146
10.3 MAC	147
10.4 MOBILE	147
10.4.1 MOBILE, BY TYPE	148
10.4.1.1 ANDROID	148
10.4.1.2 IPHONE	148
10.4.1.3 IPAD	148
10.5 LINUX	149
10.6 CHROMEBOOK	149
10.7 FIXED CIRCUITS	150
11 NORTH AMERICA TELECOM EXPENSE MANAGEMENT MARKET, BY PRICING MODEL	151
11.1 OVERVIEW	152
11.2 SUBSCRIPTION BASED	153
11.2.1 SUBSCRIPTION BASED, BY TYPE	153
11.2.1.1 MONTHLY	153
11.2.1.2 ANNUAL	154
11.3 ONE TIME LICENSE	154
11.4 FREE TRIAL	154
12 NORTH AMERICA TELECOM EXPENSE MANAGEMENT MARKET, BY END-USER	155
12.1 OVERVIEW	156
12.2 IT & TELECOM	157
12.2.1 IT & TELECOM, BY OFFERING	158
12.2.1.1 SOLUTION	158
12.2.1.2 SERVICES	158
12.3 BFSI	158
12.3.1 BFSI, BY OFFERING	159
12.3.1.1 SOLUTION	159
12.3.1.2 SERVICES	159
12.4 AUTOMOTIVE	159
12.4.1 AUTOMOTIVE, BY OFFERING	160
12.4.1.1 SOLUTION	160
12.4.1.2 SERVICES	160
12.5 MANUFACTURING	160

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12.5.1 MANUFACTURING, BY OFFERING	161
12.5.1.1 SOLUTION	161
12.5.1.2 SERVICES	161
12.6 HEALTHCARE	161
12.6.1 HEALTHCARE, BY OFFERING	162
12.6.1.1 SOLUTION	162
12.6.1.2 SERVICES	162
12.7 TRANSPORTATION & LOGISTICS	162
12.7.1 TRANSPORTATION & LOGISTICS, BY OFFERING	163
12.7.1.1 SOLUTION	163
12.7.1.2 SERVICES	163
12.8 CONSUMER GOODS & RETAIL	163
12.8.1 CONSUMER GOODS & RETAIL, BY OFFERING	164
12.8.1.1 SOLUTION	164
12.8.1.2 SERVICES	164
12.9 ENERGY & POWER	164
12.9.1 ENERGY & POWER, BY OFFERING	165
12.9.1.1 SOLUTION	165
12.9.1.2 SERVICES	165
12.10 MEDIA & ENTERTAINMENT	165
12.10.1 MEDIA & ENTERTAINMENT, BY OFFERING	166
12.10.1.1 SOLUTION	166
12.10.1.2 SERVICES	166
12.11 OTHERS	166
12.11.1 OTHERS, BY OFFERING	167
12.11.1.1 SOLUTION	167
12.11.1.2 SERVICES	167
13 NORTH AMERICA TELECOM EXPENSE MANAGEMENT MARKET, BY REGION	168
13.1 NORTH AMERICA	171
13.1.1 U.S.	178
13.1.2 CANADA	184
13.1.3 MEXICO	190
14 NORTH AMERICA TELECOM EXPENSE MANAGEMENT MARKET: COMPANY LANDSCAPE	196
14.1 COMPANY SHARE ANALYSIS: NORTH AMERICA	
15 SWOT ANALYSIS	197
16 COMPANY PROFILES	198
16.1 VODAFONE GROUP	198
16.1.1 COMPANY SNAPSHOT	198
16.1.2 REVENUE ANALYSIS	199
16.1.3 COMPANY SHARE ANALYSIS	199
16.1.4 PRODUCT PORTFOLIO	200
16.1.5 RECENT DEVELOPMENTS	201
16.2 NTT CORPORATION	203
16.2.1 COMPANY SNAPSHOT	203
16.2.2 REVENUE ANALYSIS	203
16.2.3 COMPANY SHARE ANALYSIS	204
16.2.4 SERVICE PORTFOLIO	204

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16.2.5 RECENT DEVELOPMENT	204
16.3 CGI INC.	205
16.3.1 COMPANY SNAPSHOT	205
16.3.2 REVENUE ANALYSIS	205
16.3.3 COMPANY SHARE ANALYSIS	206
16.3.4 SERVICE PORTFOLIO	206
16.3.5 RECENT DEVELOPMENTS	207
16.4 TANGOE	208
16.4.1 COMPANY SNAPSHOT	208
16.4.2 COMPANY SHARE ANALYSIS	208
16.4.3 SERVICE PORTFOLIO	209
16.4.4 RECENT DEVELOPMENTS	210
16.5 UPLAND SOFTWARE, INC.	211
16.5.1 COMPANY SNAPSHOT	211
16.5.2 REVENUE ANALYSIS	211
16.5.3 COMPANY SHARE ANALYSIS	212
16.5.4 PRODUCT PORTFOLIO	212
16.5.5 RECENT DEVELOPMENTS	213
16.6 ASIGNET (WAYFAST)	214
16.6.1 COMPANY SNAPSHOT	214
16.6.2 SOLUTION PORTFOLIO	214
16.6.3 RECENT DEVELOPMENTS	215
16.7 AUDITEL, INC.	216
16.7.1 COMPANY SNAPSHOT	216
16.7.2 SOLUTION AND SERVICES PORTFOLIO	216
16.7.3 RECENT DEVELOPMENTS	219
16.8 AVOTUS	220
16.8.1 COMPANY SNAPSHOT	220
16.8.2 SOLUTION PORTFOLIO	220
16.8.3 RECENT DEVELOPMENT	221
16.9 BRIGHTFIN	222
16.9.1 COMPANY SNAPSHOT	222
16.9.2 SOLUTION PORTFOLIO	222
16.9.3 RECENT DEVELOPMENTS	223
16.10 CALERO	224
16.10.1 COMPANY SNAPSHOT	224
16.10.2 SOLUTION PORTFOLIO	224
16.10.3 RECENT DEVELOPMENTS	224
16.11 CASS INFORMATION SYSTEMS, INC.	226
16.11.1 COMPANY SNAPSHOT	226
16.11.2 REVENUE ANALYSIS	226
16.11.3 SOLUTION PORTFOLIO	227
16.11.4 RECENT DEVELOPMENTS	230
16.12 COST MANAGEMENT GROUP	231
16.12.1 COMPANY SNAPSHOT	231
16.12.2 SOLUTION PORTFOLIO	231
16.12.3 RECENT DEVELOPMENTS	231

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16.13 SAKON	232
16.13.1 COMPANY SNAPSHOT	232
16.13.2 SOLUTION PORTFOLIO	232
16.13.3 RECENT DEVELOPMENTS	233
16.14 SITETRACKER	234
16.14.1 COMPANY SNAPSHOT	234
16.14.2 SOLUTION PORTFOLIO	234
16.14.3 RECENT DEVELOPMENT	235
16.15 TEAMNET, SL	236
16.15.1 COMPANY SNAPSHOT	236
16.15.2 SOLUTION AND SERVICE PORTFOLIO	236
16.15.3 RECENT DEVELOPMENTS	236
16.16 TELEMANAGEMENT TECHNOLOGIES, INC.	237
16.16.1 COMPANY SNAPSHOT	237
16.16.2 SOLUTION AND SERVICE PORTFOLIO	237
16.16.3 RECENT DEVELOPMENT	238
16.17 TELLENNIUM	239
16.17.1 COMPANY SNAPSHOT	239
16.17.2 SOLUTION PORTFOLIO	239
16.17.3 RECENT DEVELOPMENTS	239
16.18 VALICOM	241
16.18.1 COMPANY SNAPSHOT	241
16.18.2 SOLUTION PORTFOLIO	241
16.18.3 RECENT DEVELOPMENT	242
16.19 VATIC OUTSOURCING	243
16.19.1 COMPANY SNAPSHOT	243
16.19.2 SERVICES PORTFOLIO	243
16.19.3 RECENT DEVELOPMENTS	243
16.20 WIDEPOINT CORPORATION	244
16.20.1 COMPANY SNAPSHOT	244
16.20.2 REVENUE ANALYSIS	244
16.20.3 SOLUTION PORTFOLIO	245
16.20.4 RECENT DEVELOPMENTS	246
17 QUESTIONNAIRE	248
18 RELATED REPORTS	252

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