

## **Europe Telecom Expense Management Market**

Market Report | 2024-07-01 | 344 pages | Data Bridge Market Research

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### **Report description:**

Europe telecom expense management market is expected to reach USD 598,932.16 thousand by 2031 from USD 429,307.86 thousand in 2023, growing with a CAGR of 4.4% in the forecast period of 2024 to 2031.

Market Segmentation:

Europe Telecom Expense Management Market, Offering (Solution and Service), Service Delivery Mode (Managed Services and Complete Outsourcing and Hosted), Deployment Mode (Cloud and On-Premise), Enterprise Size (Large Enterprises and Small & Medium Enterprises), Operating System (Windows, MAC, Mobile, LINUX, Chromebook, and Fixed Circuits), Pricing Model (Subscription Based, One Time License, and Free Trial), End-User (IT & Telecom, BFSI, Automotive, Manufacturing, Healthcare, Transportation & Logistics, Consumer Goods & Retail, Energy & Power, Media & Entertainment, and Others), Country (Germany, France, U.K., Netherlands, Switzerland, Belgium, Russia, Italy, Spain, Turkey, Poland, Norway, Finland, Denmark, Sweden, and rest of Europe) - Industry Trends and Forecast to 2031

Overview of Europe Telecom Expense Management Market Dynamics:

Drivers

- Significant cost reduction for better management of telecom expenses
- Increasing adoption of mobile phones and other portable devices
- Providing expense transparency
- Increasing demand for TEM due to IoT and cloud based application

Restraint

- Continuous variation in telecom regulations and compliance requirements raises complication in TEM

Opportunities

- Rising automation in telecom expense management
- Increase in the outsourcing of TEM solution
- Low deployment cost and growing demand for cost-efficient TEM solutions

Challenges

- Issue in forecasting future spending
- Complexity in telecom invoices along with continuous variation in charges and billing cycles

Market Players:

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The key market players operating in the Europe telecom expense management market are listed below:

- TEAMNET, SL
- SITETRACKER
- brightfin
- Cost Management Group
- Vodafone Group
- Tangoe
- Calero
- Cass Information Systems, Inc.
- ASIGNET (WAYFAST)
- Upland Software, Inc.
- Sakon
- WidePoint Corporation
- CGI Inc.
- NTT Corporation

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