

Middle East and Africa Agricultural Variable Rate Technology Market

Market Report | 2024-07-01 | 298 pages | Data Bridge Market Research

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Report description:

The Middle East and Africa agriculture variable rate technology market is expected to reach USD 341,620.51 thousand by 2031 from USD 146,256.74 thousand in 2023, growing with a CAGR of 11.4% in the forecast period of 2024 to 2031.

Middle East and Africa Agricultural Variable Rate Technology Market, By Offering (Hardware, Software, and Services), Application (Fertilizer VRT, Seeding VRT, Crop Protection Chemical VRT, Irrigation VRT, Yield Monitoring, and Others), Type (Map-Based VRT and Sensor Based VRT), Farm Size (Large Farm, Mid-Sized Farm, and Small Farm) Crop Type (Cereals & Grains, Fruits & Vegetables, Oilseed & Pulses, and Others), By Countries (Saudi Arabia, South Africa, Egypt, Bahrain, Oman, Israel, Kuwait, Qatar, U.A.E., rest of Middle East and Africa)- Industry Trends and Forecast to 2031

Overview of Middle East and Africa Agricultural Variable Rate Technology Market Dynamics :

Driver

- Growing population and food demand are fuelling the adoption of Vrt

Restraint

- cyber security concerns regarding smart agriculture technology

Opportunity

- Advancement in technology development in Vrt

Challenge

- High initial investment cost for implementing Vrt systems

Market Players:

The key market players operating in the Middle East and Africa agriculture variable rate technology market are listed below:

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- Topcon
- KUBOTA Corporation.
- Yara
- Sensoterra
- Lindsay Corporation.
- Valmont Industries, Inc.
- Hexagon AB

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