

North America Adhesion Promoter Market

Market Report | 2024-07-01 | 170 pages | Data Bridge Market Research

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Report description:

The North America adhesion promoters market is expected to reach USD 1.52 billion by 2031 from USD 1.04 billion in 2023, growing with a substantial CAGR of 4.87% in the forecast period of 2024 to 2031.

Market Segmentation:

North America Adhesion Promoters Market, By Type (Silane, Chlorinated Polyolefins, Titanate and Zirconate, Maleic Anhydride, and Others), Form (Liquid and Spray), Technology (Solvent-Based Coatings, Waterborne Coatings, Adhesives and Sealants, and Others), Application (Plastics, Rubber, Metals, Glass, and Others), End-User (Automotive, Aerospace and Defense, Packaging, Healthcare, Consumer Goods, Leather and Footwear, and Others) Countries (U.S., Canada, and Mexico) - Industry Trends and Forecast to 2031

Overview of North America Adhesion Promoters Market Dynamics:

Driver

- Rising popularity of high-performance materials with good durability in automotive sector

Restrain

- Health issues associated with the usage of adhesive promoters during its application

Opportunity

- Advancement in green tire technology for enhanced road safety and sustainability

Market Players

The key players operating in the North America adhesion promoters market are:

- Eastman Chemical Company
- Evonik AG
- Dow
- Arkema
- DuPont de Nemours, Inc.
- 3M
- BYK
- DIC CORPORATION

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- Momentive Performance Materials
- Henkel AG & Co. KGaA
- The Lubrizol Corporation
- Nouryon
- Wacker Chemie AG
- NAGASE
- ADERE Produtos Auto Adesivo Ltda.
- BASF
- tesa SE - A Beiersdorf Company
- ShinEtsu Microsi
- Borica Co., Ltd.
- Others

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