

Global Adhesion Promoter Market

Market Report | 2024-07-01 | 320 pages | Data Bridge Market Research

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Report description:

The global adhesion promoters market is expected to reach USD 8.33 billion by 2031 from USD 5.57 billion in 2023, growing with a substantial CAGR of 5.20% in the forecast period of 2024 to 2031.

Market Segmentation:

Global Adhesion Promoters Market, By Type (Silane, Chlorinated Polyolefins, Titanate and Zirconate, Maleic Anhydride, and Others), Form (Liquid and Spray), Technology (Solvent-Based Coatings, Waterborne Coatings, Adhesives and Sealants, and Others), Application (Plastics, Rubber, Metals, Glass, and Others), End-User (Automotive, Aerospace and Defense, Packaging, Healthcare, Consumer Goods, Leather and Footwear, and Others) Countries (China, Japan, India, South Korea, Thailand, Indonesia, Singapore, Australia, Taiwan, Malaysia, Philippines, New Zealand, Hong Kong, rest of Asia-Pacific, Germany, U.K., France, Italy, Spain, Netherlands, Russia, Switzerland, Turkey, Belgium, Sweden, Norway, Denmark, Finland, rest of Europe, U.S., Canada, and Mexico, Brazil, Argentina, rest of South America, South Africa, Saudi Arabia, U.A.E., Egypt, Israel, Qatar, Kuwait, Oman, Bahrain, and rest of Middle East and Africa) - Industry Trends and Forecast to 2031

Overview of Global Adhesion Promoters Market Dynamics:

Driver

- Rising popularity of high-performance materials with good durability in automotive sector

Restrain

- Health issues associated with the usage of adhesive promoters during its application

Opportunity

- Advancement in green tire technology for enhanced road safety and sustainability

Market Players

The key players operating in the global adhesion promoters market are:

- Eastman Chemical Company
- Evonik AG
- Dow
- Arkema

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- DuPont de Nemours, Inc.
- 3M
- BYK
- DIC CORPORATION
- Momentive Performance Materials
- Henkel AG & Co. KGaA
- The Lubrizol Corporation
- Nouryon
- Wacker Chemie AG
- NAGASE
- ADERE Produtos Auto Adesivo Ltda.
- BASF
- tesa SE - A Beiersdorf Company
- ShinEtsu Microsi
- Borica Co., Ltd.
- Others

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