

Product Innovation in Hot Drinks

Market Direction | 2024-06-17 | 31 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €1345.00
- Multiple User License (1 Site) €2690.00
- Multiple User License (Global) €4035.00

Report description:

Consumers are stressed by the state of the world in 2024 and hot drinks companies are responding in different ways. Functional ingredients, fun and light-hearted branding, and positioning of their products as treats that are moments of joy in a world that feels increasingly chaotic.

Euromonitor International's Product Innovation in Hot Drinks report provides data and analysis on new product launch activity across digital shelf in a specific country. The reports explore what type of innovation is happening and in which retailers covering 50+ categories across the packaged food, drinks, health, beauty and home care sectors. Combining data on new brand and sub-brand launches, industry expertise and analysis of consumer trends, the Innovation Country reports unlock the latest insights on how and why categories are being disrupted within specific market.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Innovation market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Introduction
Forwards through functionality
Fun branding in stressful times
Cold-first innovation
Key takeaways

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Product Innovation in Hot Drinks

Market Direction | 2024-06-17 | 31 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€1345.00
	Multiple User License (1 Site)	€2690.00
	Multiple User License (Global)	€4035.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-04"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com