

Plant-Based Dairy in Canada

Market Direction | 2024-09-05 | 18 pages | Euromonitor

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Report description:

Overall, plant-based dairy in Canada is projected to see stronger retail volume and current value growth in 2024, compared with 2023. The category gains momentum as the country witnesses healthy growth in the vegan and vegetarian populations. While some consumers are shifting towards vegan, vegetarian or flexitarian diets for health and wellbeing reasons, others are following such diets out of religious binding, as is the case with a large number of the immigrants coming into the country. Thus,...

Euromonitor International's Plant-based Dairy in Canada report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Plant-based Dairy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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