

## **Dairy Products and Alternatives in Canada**

Market Direction | 2024-09-05 | 73 pages | Euromonitor

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### **Report description:**

The demand for dairy products and alternatives in Canada is supported by the easing of inflationary pressures during 2024. Compared with 2023, average retail current unit prices have been rising at a slower pace, supporting overall stability in demand, but slower, if still strong, retail current value growth. Retail volume sales are also sustained by significant population growth and a rising demand for higher-quality, nutritious products like yoghurt and sour milk products, butter, cheese and p...

Euromonitor International's Dairy Products and Alternatives in Canada report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Dairy Products and Alternatives market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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