Cheese in Sweden

Market Direction | 2024-09-05 | 19 pages | Euromonitor

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Report description:

Cheese in Sweden is facing maturity as a category in 2024, though its products remain trendy for snacking and for use in cooking and sandwiches. As such, the per capita consumption continues to rise. The flavour experience continues to be the main attraction of cheese, with players working to offer Swedes more premium flavours and deliver new flavours and mouthfeel. Arla introduced several new cheeses, which the brand states as "bringing more flavour to everyday life." The Arla Billinge cheese i...

Euromonitor International's Cheese in Sweden report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Hard Cheese, Processed Cheese excl Spreadable, Soft Cheese, Spreadable Cheese.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?
* Get a detailed picture of the Cheese market;
* Pinpoint growth sectors and identify factors driving change;
* Understand the competitive environment, the market's major players and leading brands;
* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Cheese in Sweden
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List Of Contents And Tables

CHEESE IN SWEDEN
KEY DATA FINDINGS
2024 DEVELOPMENTS
Cheese benefits from variety of uses and flavours
Home cooking and convenience trends persist in cheese in 2024
Lower-fat options expand in cheese
PROSPECTS AND OPPORTUNITIES
Domestic origin will remain important to local players and consumers
Flavour remains key driver, and plant-based variants set to rise
Environmental and animal welfare concerns will continue to impact development
CATEGORY DATA
Table 1 Sales of Cheese by Category: Volume 2019-2024
Table 2 Sales of Cheese by Category: Value 2019-2024
Table 3 Sales of Cheese by Category: % Volume Growth 2019-2024
Table 4 Sales of Cheese by Category: % Value Growth 2019-2024
Table 5 Sales of Spreadable Cheese by Type: % Value 2019-2024
Table 6 Sales of Soft Cheese by Type: % Value 2019-2024
Table 7 Sales of Hard Cheese by Type: % Value 2019-2024
Table 8 NBO Company Shares of Cheese: % Value 2020-2024
Table 9 LBN Brand Shares of Cheese: % Value 2021-2024
Table 10 Distribution of Cheese by Format: % Value 2019-2024
Table 11 Forecast Sales of Cheese by Category: Volume 2024-2029
Table 12 Forecast Sales of Cheese by Category: Value 2024-2029
Table 13 Forecast Sales of Cheese by Category: % Volume Growth 2024-2029
Table 14 Forecast Sales of Cheese by Category: % Value Growth 2024-2029
DAIRY PRODUCTS AND ALTERNATIVES IN SWEDEN
EXECUTIVE SUMMARY
Dairy products and alternatives in 2024: The big picture
Key trends in 2024
Competitive Landscape
Channel developments
What next for dairy products and alternatives?
MARKET DATA
Table 15 Sales of Dairy Products and Alternatives by Category: Value 2019-2024
Table 16 Sales of Dairy Products and Alternatives by Category: % Value Growth 2019-2024
Table 17 NBO Company Shares of Dairy Products and Alternatives: % Value 2020-2024
Table 18 LBN Brand Shares of Dairy Products and Alternatives: % Value 2021-2024
Table 19 Penetration of Private Label by Category: % Value 2019-2024
Table 20 Distribution of Dairy Products and Alternatives by Format: % Value 2019-2024
Table 21 Forecast Sales of Dairy Products and Alternatives by Category: Value 2024-2029

Table 22 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2024-2029
DISCLAIMER
SOURCES
Summary 1 Research Sources

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