

## **Butter and Spreads in Canada**

Market Direction | 2024-09-05 | 19 pages | Euromonitor

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### **Report description:**

Butter and spreads in Canada is projected to register a significant slowdown in retail current unit price growth in 2024. This is helping to sustain a rise in demand, albeit softening retail current value growth at the end of the review period. However, overall retail volume growth is also set to be slower than in 2023, underpinned by a decline in the demand for cooking fats and dampened increases for butter and margarine and spreads. Butter remains quite expensive for many consumers, although i...

Euromonitor International's Butter and Spreads in Canada report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Butter, Cooking Fats, Margarine and Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Butter and Spreads market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
September 2024

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