

**Publishing North America (NAFTA) Industry Guide 2019-2028**

Industry Report | 2024-07-20 | 258 pages | MarketLine

**AVAILABLE LICENSES:**

- Single user licence (PDF) \$795.00
- Site License (PDF) \$1192.00
- Enterprisewide license (PDF) \$1590.00

**Report description:**

Publishing North America (NAFTA) Industry Guide 2019-2028

## Summary

The NAFTA Publishing industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

## Key Highlights

- The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The publishing industry within the NAFTA countries had a total market value of \$56,121.7 million in 2023. Mexico was the fastest growing country, with a CAGR of 7.4% over the 2019-23 period.
- Within the publishing industry, the US is the leading country among the NAFTA bloc, with market revenues of \$52,839.4 million in 2023. This was followed by Canada and Mexico, with a value of \$2,551.2 and \$731.1 million, respectively.
- The US is expected to lead the publishing industry in the NAFTA bloc, with a value of \$55,605.9 million in 2028, followed by Canada and Mexico with expected values of \$2,972.5 and \$900.9 million, respectively.

## Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA publishing market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA publishing market
- Leading company profiles reveal details of key publishing market players' NAFTA operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA publishing market with five

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

year forecasts by both value and volume

- Compares data from the US, Canada and Mexico, alongside individual chapters on each country

## Reasons to Buy

- What was the size of the NAFTA publishing market by value in 2023?
- What will be the size of the NAFTA publishing market in 2028?
- What factors are affecting the strength of competition in the NAFTA publishing market?
- How has the market performed over the last five years?
- What are the main segments that make up the NAFTA publishing market?

## Table of Contents:

Table of Contents

1 Introduction

1.1. What is this report about?

1.2. Who is the target reader?

1.3. How to use this report

1.4. Definitions

2 NAFTA Publishing

2.1. Industry Outlook

3 Publishing in Canada

3.1. Market Overview

3.2. Market Data

3.3. Market Segmentation

3.4. Market outlook

3.5. Five forces analysis

4 Macroeconomic Indicators

4.1. Country data

5 Publishing in Mexico

5.1. Market Overview

5.2. Market Data

5.3. Market Segmentation

5.4. Market outlook

5.5. Five forces analysis

6 Macroeconomic Indicators

6.1. Country data

7 Publishing in The United States

7.1. Market Overview

7.2. Market Data

7.3. Market Segmentation

7.4. Market outlook

7.5. Five forces analysis

8 Macroeconomic Indicators

8.1. Country data

9 Company Profiles

9.1. Bertelsmann SE & Co KgaA

9.2. Lagardere SA

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)

- 9.3. The Yomiuri Shimbun Group
- 9.4. News Corp
- 9.5. Jiangsu Phoenix Publishing and Media Corp Ltd
- 9.6. China South Publishing & Media Group Co Ltd
- 9.7. DB Corp Limited
- 9.8. Nikkei Inc
- 9.9. Axel Springer SE
- 9.10. Le Monde Group
- 9.11. Groupe Industriel Marcel Dassault SA
- 9.12. Verlagsgruppe Georg von Holtzbrinck GmbH
- 9.13. Sudwestdeutsche Medien Holding GmbH
- 9.14. Bloomsbury Publishing Plc
- 9.15. Seven West Media Ltd
- 9.16. Nine Entertainment Co Holdings Ltd
- 9.17. Harpercollins Publishers L.L.C.
- 9.18. Globo Comunicacao e Participacoes S.A.
- 9.19. Grupo Folha
- 9.20. Editora Ftd S.A.
- 9.21. Porto Editora Lda
- 9.22. Penguin Random House LLC
- 9.23. The Woodbridge Company Ltd
- 9.24. Torstar Corp
- 9.25. Shandong Publishing Media Co Ltd
- 9.26. Zhejiang Publishing & Media Co Ltd
- 9.27. Penguin Random House India Private Limited
- 9.28. Jagran Prakashan Ltd
- 9.29. McGraw-Hill Education Inc
- 9.30. Kompas Gramedia Group
- 9.31. Arnoldo Mondadori Editore SpA
- 9.32. RCS MediaGroup SpA
- 9.33. GEDI Gruppo Editoriale SpA
- 9.34. EFFE 2005 - Gruppo Feltrinelli SpA
- 9.35. Kadokawa Corp
- 9.36. Shueisha, Inc.
- 9.37. Shogakukan Inc
- 9.38. Planeta Corporacion SRL
- 9.39. Consorcio Interamericano De Comunicacion Sa de CV
- 9.40. El Universal Compania Periodistica Nacional SA De CV
- 9.41. DPG Media Group NV
- 9.42. Mediahuis NV
- 9.43. The New York Times Co
- 9.44. Gannett Co Inc
- 9.45. The New York Times Company
- 9.46. JSC Gazprom Media Holding
- 9.47. Eksmo Publishing House LLC
- 9.48. Bonnier Group AB
- 9.49. Schibsted ASA

- 9.50. Egmont International Holding AS
- 9.51. Gyldendal ASA
- 9.52. Pearson plc
- 9.53. SPH Media Ltd
- 9.54. Informa PLC
- 9.55. Naspers Ltd
- 9.56. Caxton and CTP Publishers and Printers Limited
- 9.57. Penguin Random House South Africa
- 9.58. Woongjin ThinkBig Co., Ltd.
- 9.59. NE Neungyule, Inc
- 9.60. Chosun Ilbo Co.,Ltd.
- 9.61. Promotora de Informaciones SA
- 9.62. Vocento SA
- 9.63. Demiroren Holding AS
- 9.64. Destek Media Group
- 9.65. Daily Mail and General Trust Plc.
- 9.66. Gannett Co., Inc.

10 Appendix

- 10.1. Methodology
- 10.2. About MarketLine

**Publishing North America (NAFTA) Industry Guide 2019-2028**

Industry Report | 2024-07-20 | 258 pages | MarketLine

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

**ORDER FORM:**

Select license	License	Price
	Single user licence (PDF)	\$795.00
	Site License (PDF)	\$1192.00
	Enterprisewide license (PDF)	\$1590.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-13"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)