

## **Publishing North America (NAFTA) Industry Guide 2019-2028**

Industry Report | 2024-07-20 | 258 pages | MarketLine

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### **Report description:**

Publishing North America (NAFTA) Industry Guide 2019-2028

#### Summary

The NAFTA Publishing industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume , and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The publishing industry within the NAFTA countries had a total market value of \$56,121.7 million in 2023. The Mexico was the fastest growing country, with a CAGR of 7.4% over the 2019-23 period.
- Within the publishing industry, the US is the leading country among the NAFTA bloc, with market revenues of \$52,839.4 million in 2023. This was followed by Canada and Mexico, with a value of \$2,551.2 and \$731.1 million, respectively.
- The US is expected to lead the publishing industry in the NAFTA bloc, with a value of \$55,605.9 million in 2028, followed by Canada and Mexico with expected values of \$2,972.5 and \$900.9 million, respectively.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA publishing market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA publishing market
- Leading company profiles reveal details of key publishing market players' NAFTA operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA publishing market with five

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year forecasts by both value and volume

- Compares data from the US, Canada and Mexico, alongside individual chapters on each country

#### Reasons to Buy

- What was the size of the NAFTA publishing market by value in 2023?
- What will be the size of the NAFTA publishing market in 2028?
- What factors are affecting the strength of competition in the NAFTA publishing market?
- How has the market performed over the last five years?
- What are the main segments that make up the NAFTA publishing market?

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- 9.20. Editora Ftd S.A.
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- 9.23. The Woodbridge Company Ltd
- 9.24. Torstar Corp
- 9.25. Shandong Publishing Media Co Ltd
- 9.26. Zhejiang Publishing & Media Co Ltd
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