

Publishing Global Industry Almanac 2019-2028

Industry Report | 2024-07-20 | 687 pages | MarketLine

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Report description:

Publishing Global Industry Almanac 2019-2028

Summary

Global Publishing industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The publishing market is segmented into books, newspapers, and magazines.
- Books segment includes both physical and e-books. Physical books cover atlases, dictionaries, encyclopaedias, textbooks, guidebooks, musical scores, maps, fiction, and non-fiction. While e-books consist of electronic books that can be read on computers or other electronic devices such as tablets. The newspaper segment includes revenues generated from the selling of newspapers including those gained through circulation, subscription (including online subscription), and advertising revenue. Whereas, the magazine segment value is calculated as the revenues generated by publishers from the sales of hard copies and online subscriptions.
- All market data and forecasts are adjusted for inflation and all currency conversions used in the creation of this report have been calculated using yearly annual average exchange rates.
- The global publishing market registered revenues of \$260,621.1 million in 2023, representing a negative compound annual growth rate (CAGR) of 1.9% between 2018 and 2023.
- The books segment accounted for the market's largest proportion in 2023, with total revenues of \$153,350.5 million, equivalent to 58.8% of the market's overall value.
- Asia-Pacific dominated the global publishing market, accounting for the largest share of 51.8% in 2023.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global publishing market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global publishing market
- Leading company profiles reveal details of key publishing market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the global publishing market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the global publishing market by value in 2023?
- What will be the size of the global publishing market in 2028?
- What factors are affecting the strength of competition in the global publishing market?
- How has the market performed over the last five years?
- What are the main segments that make up the global publishing market?

Table of Contents:

Table of Contents

- 1 EXECUTIVE SUMMARY
 - 1.1. Market value
 - 1.2. Market value forecast
 - 1.3. Category segmentation
 - 1.4. Geography segmentation
 - 1.5. Competitive landscape
- 2 Introduction
 - 2.1. What is this report about?
 - 2.2. Who is the target reader?
 - 2.3. How to use this report
 - 2.4. Definitions
- 3 Global Publishing
 - 3.1. Market Overview
 - 3.2. Market Data
 - 3.3. Market Segmentation
 - 3.4. Market outlook
 - 3.5. Five forces analysis
- 4 Macroeconomic Indicators
 - 4.1. Country data
- 5 Publishing in Asia-Pacific
 - 5.1. Market Overview
 - 5.2. Market Data
 - 5.3. Market Segmentation
 - 5.4. Market outlook
 - 5.5. Five forces analysis
- 6 Publishing in Europe
 - 6.1. Market Overview
 - 6.2. Market Data

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6.3. Market Segmentation
6.4. Market outlook
6.5. Five forces analysis
7 Macroeconomic Indicators
7.1. Country data
8 Publishing in France
8.1. Market Overview
8.2. Market Data
8.3. Market Segmentation
8.4. Market outlook
8.5. Five forces analysis
9 Macroeconomic Indicators
9.1. Country data
10 Publishing in Germany
10.1. Market Overview
10.2. Market Data
10.3. Market Segmentation
10.4. Market outlook
10.5. Five forces analysis
11 Macroeconomic Indicators
11.1. Country data
12 Publishing in Australia
12.1. Market Overview
12.2. Market Data
12.3. Market Segmentation
12.4. Market outlook
12.5. Five forces analysis
13 Macroeconomic Indicators
13.1. Country data
14 Publishing in Brazil
14.1. Market Overview
14.2. Market Data
14.3. Market Segmentation
14.4. Market outlook
14.5. Five forces analysis
15 Macroeconomic Indicators
15.1. Country data
16 Publishing in Canada
16.1. Market Overview
16.2. Market Data
16.3. Market Segmentation
16.4. Market outlook
16.5. Five forces analysis
17 Macroeconomic Indicators
17.1. Country data
18 Publishing in China
18.1. Market Overview

- 18.2. Market Data
- 18.3. Market Segmentation
- 18.4. Market outlook
- 18.5. Five forces analysis
- 19 Macroeconomic Indicators
 - 19.1. Country data
- 20 Publishing in India
 - 20.1. Market Overview
 - 20.2. Market Data
 - 20.3. Market Segmentation
 - 20.4. Market outlook
 - 20.5. Five forces analysis
- 21 Macroeconomic Indicators
 - 21.1. Country data
- 22 Publishing in Indonesia
 - 22.1. Market Overview
 - 22.2. Market Data
 - 22.3. Market Segmentation
 - 22.4. Market outlook
 - 22.5. Five forces analysis
- 23 Macroeconomic Indicators
 - 23.1. Country data
- 24 Publishing in Italy
 - 24.1. Market Overview
 - 24.2. Market Data
 - 24.3. Market Segmentation
 - 24.4. Market outlook
 - 24.5. Five forces analysis
- 25 Macroeconomic Indicators
 - 25.1. Country data
- 26 Publishing in Japan
 - 26.1. Market Overview
 - 26.2. Market Data
 - 26.3. Market Segmentation
 - 26.4. Market outlook
 - 26.5. Five forces analysis
- 27 Macroeconomic Indicators
 - 27.1. Country data
- 28 Publishing in Mexico
 - 28.1. Market Overview
 - 28.2. Market Data
 - 28.3. Market Segmentation
 - 28.4. Market outlook
 - 28.5. Five forces analysis
- 29 Macroeconomic Indicators
 - 29.1. Country data
- 30 Publishing in The Netherlands

- 30.1. Market Overview
- 30.2. Market Data
- 30.3. Market Segmentation
- 30.4. Market outlook
- 30.5. Five forces analysis
- 31 Macroeconomic Indicators
 - 31.1. Country data
- 32 Publishing in North America
 - 32.1. Market Overview
 - 32.2. Market Data
 - 32.3. Market Segmentation
 - 32.4. Market outlook
 - 32.5. Five forces analysis
- 33 Publishing in Russia
 - 33.1. Market Overview
 - 33.2. Market Data
 - 33.3. Market Segmentation
 - 33.4. Market outlook
 - 33.5. Five forces analysis
- 34 Macroeconomic Indicators
 - 34.1. Country data
- 35 Publishing in Scandinavia
 - 35.1. Market Overview
 - 35.2. Market Data
 - 35.3. Market Segmentation
 - 35.4. Market outlook
 - 35.5. Five forces analysis
- 36 Publishing in Singapore
 - 36.1. Market Overview
 - 36.2. Market Data
 - 36.3. Market Segmentation
 - 36.4. Market outlook
 - 36.5. Five forces analysis
- 37 Macroeconomic Indicators
 - 37.1. Country data
- 38 Publishing in South Africa
 - 38.1. Market Overview
 - 38.2. Market Data
 - 38.3. Market Segmentation
 - 38.4. Market outlook
 - 38.5. Five forces analysis
- 39 Macroeconomic Indicators
 - 39.1. Country data
- 40 Publishing in South Korea
 - 40.1. Market Overview
 - 40.2. Market Data
 - 40.3. Market Segmentation

- 40.4. Market outlook
- 40.5. Five forces analysis
- 41 Macroeconomic Indicators
 - 41.1. Country data
 - 42 Publishing in Spain
 - 42.1. Market Overview
 - 42.2. Market Data
 - 42.3. Market Segmentation
 - 42.4. Market outlook
 - 42.5. Five forces analysis
 - 43 Macroeconomic Indicators
 - 43.1. Country data
 - 44 Publishing in Turkey
 - 44.1. Market Overview
 - 44.2. Market Data
 - 44.3. Market Segmentation
 - 44.4. Market outlook
 - 44.5. Five forces analysis
 - 45 Macroeconomic Indicators
 - 45.1. Country data
 - 46 Publishing in The United Kingdom
 - 46.1. Market Overview
 - 46.2. Market Data
 - 46.3. Market Segmentation
 - 46.4. Market outlook
 - 46.5. Five forces analysis
 - 47 Macroeconomic Indicators
 - 47.1. Country data
 - 48 Publishing in The United States
 - 48.1. Market Overview
 - 48.2. Market Data
 - 48.3. Market Segmentation
 - 48.4. Market outlook
 - 48.5. Five forces analysis
 - 49 Macroeconomic Indicators
 - 49.1. Country data
 - 50 Company Profiles
 - 50.1. Bertelsmann SE & Co KgaA
 - 50.2. Lagardere SA
 - 50.3. The Yomiuri Shimbun Group
 - 50.4. News Corp
 - 50.5. Jiangsu Phoenix Publishing and Media Corp Ltd
 - 50.6. China South Publishing & Media Group Co Ltd
 - 50.7. DB Corp Limited
 - 50.8. Nikkei Inc
 - 50.9. Axel Springer SE
 - 50.10. Le Monde Group

- 50.11. Groupe Industriel Marcel Dassault SA
- 50.12. Verlagsgruppe Georg von Holtzbrinck GmbH
- 50.13. Sudwestdeutsche Medien Holding GmbH
- 50.14. Bloomsbury Publishing Plc
- 50.15. Seven West Media Ltd
- 50.16. Nine Entertainment Co Holdings Ltd
- 50.17. Harpercollins Publishers L.L.C.
- 50.18. Globo Comunicacao e Participacoes S.A.
- 50.19. Grupo Folha
- 50.20. Editora Ftd S.A.
- 50.21. Porto Editora Lda
- 50.22. Penguin Random House LLC
- 50.23. The Woodbridge Company Ltd
- 50.24. Torstar Corp
- 50.25. Shandong Publishing Media Co Ltd
- 50.26. Zhejiang Publishing & Media Co Ltd
- 50.27. Penguin Random House India Private Limited
- 50.28. Jagran Prakashan Ltd
- 50.29. McGraw-Hill Education Inc
- 50.30. Kompas Gramedia Group
- 50.31. Arnaldo Mondadori Editore SpA
- 50.32. RCS MediaGroup SpA
- 50.33. GEDI Gruppo Editoriale SpA
- 50.34. EFFE 2005 - Gruppo Feltrinelli SpA
- 50.35. Kadokawa Corp
- 50.36. Shueisha, Inc.
- 50.37. Shogakukan Inc
- 50.38. Planeta Corporacion SRL
- 50.39. Consorcio Interamericano De Comunicacion Sa de CV
- 50.40. El Universal Compania Periodistica Nacional SA De CV
- 50.41. DPG Media Group NV
- 50.42. Mediahuis NV
- 50.43. The New York Times Co
- 50.44. Gannett Co Inc
- 50.45. The New York Times Company
- 50.46. JSC Gazprom Media Holding
- 50.47. Eksmo Publishing House LLC
- 50.48. Bonnier Group AB
- 50.49. Schibsted ASA
- 50.50. Egmont International Holding AS
- 50.51. Gyldendal ASA
- 50.52. Pearson plc
- 50.53. SPH Media Ltd
- 50.54. Informa PLC
- 50.55. Naspers Ltd
- 50.56. Caxton and CTP Publishers and Printers Limited
- 50.57. Penguin Random House South Africa

50.58. Woongjin ThinkBig Co., Ltd.

50.59. NE Neungyule, Inc

50.60. Chosun Ilbo Co.,Ltd.

50.61. Promotora de Informaciones SA

50.62. Vocento SA

50.63. Demiroren Holding AS

50.64. Destek Media Group

50.65. Daily Mail and General Trust Plc.

50.66. Gannett Co., Inc.

51 Appendix

51.1. Methodology

51.2. About MarketLine

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