

Publishing BRIC (Brazil, Russia, India, China) Industry Guide 2019-2028

Industry Report | 2024-07-20 | 272 pages | MarketLine

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Report description:

Publishing BRIC (Brazil, Russia, India, China) Industry Guide 2019-2028

Summary

The BRIC Publishing industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume , and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Brazil, Russian Federation, India and China (BRIC) are the emerging and fast growing countries within the publishing industry and had a total market value of \$81,432.4 million in 2023. India was the fastest growing country with a CAGR of 1.7% over the 2019-23 period.
- Within the publishing industry, China is the leading country among the BRIC nations with market revenues of \$53,052.3 million in 2023. This was followed by India, Brazil and Russia with a value of \$24,445.0, \$2,292.9, and \$1,642.1 million, respectively.
- China is expected to lead the publishing industry in the BRIC nations with a value of \$60,271.9 million in 2028, followed by India, Brazil, Russia with expected values of \$30,184.6, \$2,446.6 and \$1,902.6 million, respectively.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the BRIC publishing market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the BRIC publishing market
- Leading company profiles reveal details of key publishing market players' BRIC operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the BRIC publishing market with five

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year forecasts by both value and volume

- Compares data from Brazil, Russia, India, and China, alongside individual chapters on each country

Reasons to Buy

- What was the size of the BRIC publishing market by value in 2023?
- What will be the size of the BRIC publishing market in 2028?
- What factors are affecting the strength of competition in the BRIC publishing market?
- How has the market performed over the last five years?
- What are the main segments that make up the BRIC publishing market?

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