

Mobile Phones Top 5 Emerging Markets Industry Guide 2019-2028

Industry Report | 2024-07-20 | 346 pages | MarketLine

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Report description:

Mobile Phones Top 5 Emerging Markets Industry Guide 2019-2028

Summary

The Emerging 5 Mobile Phones industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume , and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- These countries contributed \$206.2 billion to the global mobile phones industry in 2023, with a compound annual growth rate (CAGR) of 3.3% between 2007 and 2011. The top 5 emerging countries are expected to reach a value of \$233.0 billion in 2028, with a CAGR of 2.5% over the 2023-28 period.
- Within the mobile phones industry, China is the leading country among the top 5 emerging nations, with market revenues of \$142.5 billion in 2023. This was followed by India and Brazil with a value of \$27.7 and \$16.0 billion, respectively.
- China is expected to lead the mobile phones industry in the top five emerging nations, with a value of \$158.6 billion in 2028, followed by India and Brazil with expected values of \$32.6 and \$20.1 billion, respectively.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the emerging five mobile phones market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the emerging five mobile phones market
- Leading company profiles reveal details of key mobile phones market players' emerging five operations and financial

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performance

- Add weight to presentations and pitches by understanding the future growth prospects of the emerging five mobile phones market with five year forecasts by both value and volume
- Compares data from Brazil, China, India, Mexico and South Africa, alongside individual chapters on each country

Reasons to Buy

- What was the size of the emerging five mobile phones market by value in 2023?
- What will be the size of the emerging five mobile phones market in 2028?
- What factors are affecting the strength of competition in the emerging five mobile phones market?
- How has the market performed over the last five years?
- What are the main segments that make up the emerging five mobile phones market?

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