

Mobile Phones North America (NAFTA) Industry Guide 2019-2028

Industry Report | 2024-07-20 | 301 pages | MarketLine

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Report description:

Mobile Phones North America (NAFTA) Industry Guide 2019-2028

Summary

The NAFTA Mobile Phones industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume , and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The mobile phones industry within the NAFTA countries had a total market value of \$241.5 billion in 2023. The Mexico was the fastest growing country, with a CAGR of 8% over the 2019-23 period.
- Within the mobile phones industry, the US is the leading country among the NAFTA bloc, with market revenues of \$209.9 billion in 2023. This was followed by Canada and Mexico, with a value of \$18.0 and \$13.6 billion, respectively.
- The US is expected to lead the mobile phones industry in the NAFTA bloc, with a value of \$245.4 billion in 2028, followed by Canada and Mexico with expected values of \$23.3 and \$15.8 billion, respectively.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA mobile phones market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA mobile phones market
- Leading company profiles reveal details of key mobile phones market players' NAFTA operations and financial performance

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- Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA mobile phones market with five year forecasts by both value and volume
- Compares data from the US, Canada and Mexico, alongside individual chapters on each country

Reasons to Buy

- What was the size of the NAFTA mobile phones market by value in 2023?
- What will be the size of the NAFTA mobile phones market in 2028?
- What factors are affecting the strength of competition in the NAFTA mobile phones market?
- How has the market performed over the last five years?
- What are the main segments that make up the NAFTA mobile phones market?

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